

# Clinical Assistant or Associate Professor of Marketing

## Position Information

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<b>Present Position Number</b>	F0293W
<b>Role Title</b>	Professor/9-Mth
<b>Position Title</b>	Clinical Assistant or Associate Professor of Marketing
<b>Position Summary</b>	The Marketing Area at the Raymond A. Mason School of Business, William & Mary, is seeking to fill one clinical faculty position at either the assistant or associate rank beginning in Fall 2019. This position is non-tenure track and will be expected to teach a 21-credit load during the academic year.
<b>Required Qualifications</b>	Candidates must have either a master or doctoral degree in marketing or business administration by the time of appointment. Commitment to excellence in teaching is essential. Applicants must be able to teach at both the undergraduate and graduate levels in traditional classroom and online formats. Candidates should have a background in consumer behavior, customer experience management, digital marketing and/or marketing research. Industry experience in marketing and scholarly research is preferred.
<b>Preferred Qualifications</b>	Industry experience in marketing and marketing research will be considered.
<b>Department</b>	Business - Operating - 3L2000
<b>Location</b>	William & Mary
<b>Job Open Date</b>	02/28/2019
<b>Review Begin Date</b>	03/31/2019
<b>Job Close Date</b>	
<b>Open Until Filled</b>	Yes
<b>Job Category</b>	Instructional Faculty
<b>Special Application Instructions</b>	
<b>Background Check Statement</b>	The College of William & Mary is committed to providing a safe campus community. W&M conducts background investigations for applicants being considered for employment. Background investigations include reference checks, a criminal history record check, and when appropriate, a financial (credit) report or driving history check.
<b>EEO Statement</b>	William & Mary values diversity and invites applications from underrepresented groups who will enrich the research, teaching and service missions of the university. The College is an Equal Opportunity/Affirmative Action employer and encourages applications from women, minorities, protected veterans, and individuals with disabilities.

## Supplemental Questions

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Required fields are indicated with an asterisk (\*).

1. \* Will you have either a master or doctoral degree in marketing or business administration by time of appointment?
  - Yes

- No
2. \* Do you have a background in consumer behavior, customer experience management, digital marketing and/or marketing research?
- Yes
  - No

## Required Documents

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### Required Documents

1. Resume/Curriculum Vitae
2. Cover Letter

### Optional Documents