

Assistant Professor of Marketing, Sidhu School of Business

[Wilkes University](#) in Pennsylvania

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Deadline	Open until filled
Date Posted	February 6, 2019
Type	Tenured, tenure track
Salary	Competitive

Employment Type Full-time

Wilkes University invites applicants for a Tenure-Track Assistant Professor in Marketing in the Department of the Marketing, Entrepreneurship, Leadership, Sports Management and Hospitality Leadership (MELSH) at the Jay S. Sidhu School of Business & Leadership.

A successful candidate for this position will teach courses in the area of marketing, and other business courses as needed, at both the undergraduate and graduate levels; engage in scholarly activity; and offer service to the school, university, and communities. In addition, the faculty member will be responsible for mentoring undergraduate students with an interest in Marketing, and advising/conducting related field research. The candidate should demonstrate academic leadership and emotional intelligence; a strong understanding of learning and motivation; skills in the assessment, advising, and mentoring of learners; and the ability to deal effectively with individual differences in ability, personality, and interests.

The Sidhu School is accredited by ACBSP and is a candidate for AACSB accreditation. Faculty members at the Sidhu School carry a four-course load per semester, with research and service expectations. The ideal candidate will have prior experience teaching at the college level and a demonstrated commitment to scholarly activity. A doctorate degree in Marketing or a related field is required, and a doctoral degree from an AACSB institution is preferred for this position. Salary is commensurate with qualifications and experience.

Wilkes University is an independent, comprehensive university dedicated to academic excellence in the liberal arts, sciences, and selected professional programs. The University has approximately 2,700 students at the undergraduate level and over 2,900 students at the graduate and first professional levels. Its institutional focus is on developing strong mentoring relationships with each of its students and contributing vitally to the economic development of Northeastern Pennsylvania. The University is located in Wilkes-Barre, Pennsylvania, a revitalized city that is located on the lovely Susquehanna River and is within two and one-half hours driving distance of New York City and Philadelphia.

To apply, go to

<https://wilkesuniversitycareers.applicantpro.com/jobs/879911.html>. Please be sure to include a cover letter, resume or curriculum vitae, and three references. The position will remain open until filled.

Wilkes University is constantly seeking to become a more diverse community and to enhance its capacity to value and capitalize on the cultural richness that diversity brings. The University strongly encourages applications from persons with diverse backgrounds.



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How To Apply

Please refer to the job description for information on how to apply.