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# Assistant Professor of Marketing

[Wilkes University](#) in Pennsylvania

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<b>Deadline</b>	Open until filled
<b>Date Posted</b>	February 10, 2017
<b>Type</b>	Tenured, tenure track
<b>Salary</b>	Commensurate with experience

**Employment Type** Full-time

Wilkes University invites applicants for a position as a Tenure-Track Assistant Professor in Marketing in the Department of Entrepreneurship, Leadership & Marketing of the Jay S. Sidhu School of Business & Leadership. The Sidhu School emphasizes the growth of students as capable and authentic leaders through the development of their ability to make decisions based on sound values and informed by their cognitive and emotional intelligence.

The successful candidate for this position will teach courses in the area of marketing, both at the undergraduate and graduate levels, and other business courses as needed, supporting majors in accounting, entrepreneurship, finance, hospitality, management, marketing, and sports management; engage in scholarly activity; and offer service to the school, university, and regional and national communities. In addition, the faculty member will be responsible for mentoring traditional undergraduate students with an interest in Marketing, and supervising/conducting related field research. The candidate should demonstrate

authentic leadership and emotional intelligence; a strong understanding of learning and motivation; skills in the assessment, advising and mentoring of learners; and the ability to deal effectively with individual differences in ability, personality, and interests.

A doctorate degree in Marketing or a related field is required. Faculty members carry a four-course load per semester, with research and service expectations. The ideal candidate will have prior experience teaching at the college level and a demonstrated commitment to scholarly activity. Salary is commensurate with qualifications and experience. The position will remain open until filled.

The Sidhu School is accredited by ACBSP and is a candidate for AACSB accreditation.

Wilkes University is an independent, comprehensive university dedicated to academic excellence in the liberal arts, sciences, and selected professional programs. The University has approximately 2500 students at the undergraduate level and over 2,900 students at the graduate and first professional levels.

Its institutional focus is on developing strong mentoring relationships with each of its students and contributing vitally to economic development of Northeastern Pennsylvania. The University is located in Wilkes-Barre, Pennsylvania, a revitalized city that is located on the lovely Susquehanna River and is within two and one-half hours driving distance of New York City and Philadelphia.

To apply, visit [www.Wilkes.edu](http://www.Wilkes.edu) and click “Jobs at Wilkes”. Please be sure to include a cover letter, resume or curriculum vitae and three references.

Wilkes University is constantly seeking to become a more diverse community and to enhance its capacity to value and capitalize on the cultural richness that diversity brings. The University strongly encourages applications from persons with diverse backgrounds.



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## How To Apply

You can apply for this position online at <http://www.Wilkes.edu>