

Date: Thu, 13 Sep 2018 16:30:15 +0000
From: Kalyani Menon <kmenon@WLU.CA>
Subject: Job posting: Assistant Professor (Marketing) Lazaridis School

The Lazaridis School of Business & Economics (Lazaridis School) at Wilfrid Laurier University invites applications for a tenure-track faculty position at the Assistant Professor level in the Marketing area, commencing July 1, 2019. This position is subject to budgetary approval.

Qualifications for this position include a Ph.D. in Marketing by the date of appointment or up to one year after. We invite applicants with research and teaching interests in any aspect of Marketing, with a preference for applicants with research and teaching interests in B2B Marketing and/or Marketing Strategy. The successful candidate will be expected to:

- * Develop and maintain a productive research agenda that complements the profile of our Marketing Area
- * Provide effective teaching to undergraduate and MBA students, and potentially, in the PhD and MSc. Programmes
- * Participate in service to the university and the profession.

The Lazaridis School of Business & Economics has over one hundred full-time faculty and more than five thousand undergraduate and graduate students on campuses in Waterloo and Brantford, and a location in Toronto, Ontario. With a mission to achieve excellence in management education, the school offers undergraduate and graduate degrees, including Honours BBA, MBA, MFin, and PhD. Laurier's undergraduate and graduate business programs are AACSB accredited. For more information, please visit <http://www.wlu.ca/lazaridisschool>.

Waterloo, Ontario is a highly innovative and dynamic region. It is the home to a number of leading high technology firms, insurance companies and educational/research institutions (e.g. University of Waterloo, the Balsillie School of International Affairs and the Perimeter Institute for Theoretical Physics).

The Lazaridis School of Business & Economics is also home to the Lazaridis Institute, which helps Canadian technology companies reach their next level of growth through world-class programs; leading-edge research in innovation, management and disruption in the tech ecosystem; and the connection of international research, best practices in global scaling, and curriculum. <http://www.lazaridisinstitute.ca><<http://www.lazaridisinstitute.ca>>

Applicants should send a letter of application, a curriculum vitae and should arrange for at least three academic referees to submit reference letters to mktptac@wlu.ca. All applications must include the Position Number 2019-02, and should be addressed to:

Dr. Peter Carayannopoulos
Associate Dean of Business: Faculty Development & Research
Lazaridis School of Business & Economics
Wilfrid Laurier University
Waterloo, Ontario, N2L 3C5
Email: MKTPTAC@wlu.ca

Electronic applications quoting Position Number 2019-02 are encouraged.

Deadline for applications is October 14, 2018.

Wilfrid Laurier University is committed to equity and values diversity. Laurier welcomes applications from qualified candidates who identify as Indigenous, racialized or having disabilities, and qualified candidates of any sexual and gender identity. All qualified candidates are encouraged to apply; however, as per Canadian immigration laws, Canadians and permanent residents will be given priority. To comply with the Government of Canada's reporting requirements, the University is obligated to gather information about applicants' status as either Permanent Residents of Canada or Canadian citizens. Applicants need not identify their country of origin or current citizenships, however, all applicants must include one of the following statements in their cover letter:

Yes, I am a current citizen or permanent resident of Canada;
No, I am not a current citizen or permanent resident of Canada

Members of the designated groups must self-identify to be considered for employment equity. Candidates may self-identify, in confidence, to Michael Lisetto-Smith, Senior Administrative Officer (mlisettosmith@wlu.ca). Further information on the equity policy can be found at <https://www.wlu.ca/about/governance/assets/resources/8.4-employment-equity.html>.

Applicants are encouraged to address any career interruptions or special circumstances that may have affected their record of research and teaching, in accordance with SSHRC and NSERC definitions and guidelines. To obtain a copy of this job description in an accessible format, please contact Jordan MacNeil (jomacneil@wlu.ca).

The Lazaridis School of Business & Economics wishes to thank all applicants for their interest. All nominations and applications shall be reviewed and considered under a set of criteria established by the Search Committee and a short list of candidates shall be interviewed. Only those applicants selected for the short list will be contacted.

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