



Tenure Track Faculty, Marketing SBA

Institution:	Widener University
Location:	Chester, PA
Category:	Faculty - Business - Marketing and Sales
Posted:	12/04/2017
Type:	Full Time

Req: F17-0014

Department: Business - Office of the Dean

Position Type: Faculty: Full-time

Posting Close Date:

Job Description:

Widener University's School of Business Administration (SBA), which is accredited by AACSB-International, invites applications for a tenure-track position in marketing at the rank of Assistant Professor August 2018.

Responsibilities:

- Teach a range of graduate and undergraduate courses.
- Normally teach three courses per semester which may be in the face-to-face, online or hybrid deliveries.
- Contribute to the school through teaching, research and service (including leadership activities in the university, the community, or the profession).

Required Qualifications:

Qualifications:

The ideal candidate will

- Have a Ph.D. in Marketing from an AACSB accredited business program by the date of appointment. ABD candidates will be considered with a planned completion date by September 2018.
- Meet the requirements of AACSB for Scholarly Academic.
- Special consideration given to candidates with the expertise and ability to teach in one or more of the following areas of International Marketing, Social Media, Digital Marketing, and Marketing Analytics.
- Potential to pursue a productive research agenda.
- Commitment to excellence in teaching and helping students develop a marketable portfolio of competencies.

Applicants must submit a brief application, cover letter, C.V. three reference letters, official transcripts and teaching evaluations (if available). To apply, please visit widener.edu/jobs

Deadline for submitting applications is January 24, 2018. Position will remain open until filled.

Widener University, an independent, metropolitan, doctoral-intensive University, connects curricula to social issues through civic engagement. Dynamic teaching, active scholarship, personal attention and experiential learning are key components of the Widener Experience. Located in Chester, PA, Widener's main campus is nestled between Philadelphia, PA and Wilmington, DE, with satellite campuses in Harrisburg Pennsylvania and Wilmington Delaware. For more information about the University, please visit our website at www.widener.edu.

EOE M/F/V/D

APPLICATION INFORMATION

Contact: Assistant Director of Employment Services
Widener University

Online App. Form: https://widener.igreentree.com/CSS_External/CSSPage_...

Widener University is an equal opportunity employer that encourages excellence through diversity. Women and minority candidates are encouraged to apply.

Apply through Institution's Website

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