

[» JOIN AMA](#)

[Career Center Home](#) › [Search Jobs](#) › [Marketing Assistant Professor](#) › [Print Job](#)

 [Print](#)

Wichita State University

## Marketing Assistant Professor

### Description

#### WICHITA STATE UNIVERSITY

W. FRANK BARTON SCHOOL OF BUSINESS

DEPARTMENT OF MARKETING

AREA OF SPECIALIZATION Marketing

RANK Assistant Professor (Tenure-eligible), rank commensurate with qualifications.

RESPONSIBILITIES: Teaching undergraduate and graduate; instructional opportunities exist in traditional, online and blended learning, flexible teaching methods, and applied learning approaches in the following areas: Introductory Marketing, Consumer Behavior, Business to Business Marketing, Marketing Channels, Marketing Research, Marketing Innovation, and Marketing Strategy. In addition, engaging in research leading to publications and other scholarly output; serving on faculty and other committees; participating in other appropriate service and professional activities. The teaching load for research productive faculty in the W. Frank Barton School of Business consists of 6 hours per semester.

APPOINTMENT/SALARY: Appointment will be for nine months beginning August, 2018. Salary will be AACSB competitive and summer research support will be available.

### Job Information

**Location:**

Wichita, Kansas, 67260,  
United States

**Job ID:**

35654585

**Posted:**

June 15, 2017

**Position Title:**

Marketing Assistant  
Professor

**School Name:**

Wichita State University

**Specialties:**

All

**Do you plan on  
interviewing at the  
Summer AMA  
Conference?:**

Yes

**Position Start Date:**

Fall 2018

**Job Duration:**

Indefinite

**APPLICATION DEADLINE:** To ensure full consideration, a letter of application, including a current vita and three letters of recommendation must be received by August 8, 2017; position remains open until filled.

**INSTITUTIONAL DETAILS:** The Department of Marketing is one of four departments in the W. Frank Barton School of Business, along with the School of Accountancy. The department offers a major in marketing and participates in the MBA, the online MBA and EMBA graduate programs. The Marketing department supports the University's pioneering culture focusing on business, teaching innovation and applied learning. Marketing students have the opportunity to participate in applied learning and research experiences. Wichita State University is located in the largest economic, cultural, and population center in Kansas.

**APPLICATION PROCEDURE:** To insure full consideration, applicants should submit by August 8, 2017 an application letter plus current vita, three letters of reference, evidence of teaching effectiveness and evaluation, and samples of published articles and other research. See the full description and apply at <http://wichita.edu/wsujobs>

WICHITA STATE UNIVERSITY IS AN EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER. ALL QUALIFIED APPLICANTS WILL RECEIVE CONSIDERATION FOR EMPLOYMENT WITHOUT REGARD TO RACE, COLOR, RELIGION, SEX, NATIONAL ORIGIN, DISABILITY, OR PROTECTED VETERAN STATUS. OFFERS OF EMPLOYMENT ARE CONTINGENT UPON COMPLETION OF SATISFACTORY CRIMINAL BACKGROUND CHECKS AS REQUIRED BY THE KANSAS BOARD OF REGENTS.

**Requirements**

---

**QUALIFICATIONS:** Applications at the rank of assistant professor must hold a Ph.D. in marketing, or a closely related area and must complete all degree requirements before the effective date of appointment. Applicants for this rank must demonstrate compelling research potential and be able to present evidence of teaching effectiveness in marketing classes. Additional required qualifications are excellent oral and written communications skills and successful experience with diverse populations.

## Jobs You May Like

---

Assistant/Associate  
Professor

**California State  
University...**  
Long Beach, CA,  
United States

Assistant Professor  
of Marketing (Sales)

**Marquette  
University**  
Milwaukee, WI,  
United States

Assistant Professor  
of Marketing

**Marquette  
University**  
Milwaukee, WI,  
United States

Advanced Assistant  
Professor

**Loyola Marymount  
University**  
Los Angeles, CA,  
United States



Job sites powered by **yourmembership**