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Assistant Professor, Marketing, Tenure-track

About Westfield State University:

Westfield State University fosters intellectual curiosity, encourages critical thinking, inspires civic engagement, and promotes a global perspective. A public teaching institution offering quality programs in the liberal arts and sciences with complementing professional studies curricula, we are grounded in our founding principles of academic excellence and educating all in a diverse and welcoming community. Westfield State develops the knowledge, skills, and character essential for students to reach their full potential and become responsible leaders in society. We contribute to the economic, social, and cultural vitality of the region.

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Category: Faculty/Librarians



Department: ECONOMICS
AND
MANAGEMENT

Locations: Westfield, MA

Posted: Oct 14, '16

Type: Full-time



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Westfield State University has been designated as a "Top Military Friendly College" by Advanced Military Education Magazine and one of the top 50 "Best Colleges for Veterans" as reported in U.S. News & World Report 2015 "Best Colleges" edition. It has also been awarded Best Regional Universities - North by U.S. News and World Report for the years 2012-2015, and is the only Massachusetts school, public or private, in the top 50 ranking of Best Online Degree Programs in 2014 and 2015. Westfield State offers twenty-seven undergraduate degrees, seven graduate degrees, and six online bachelor's degree completion programs.

Westfield State University is the most residential of the state universities in Massachusetts, with over 60% of our 5600 full-time undergraduate students living on campus. The University is ideally situated on the edge of the Berkshire Mountains in western Massachusetts. The area offers a relatively low cost of living

and a high quality of life. Hiking, canoeing, and ski areas are minutes away, yet the campus is just a half-hour from the thriving cultural centers of Northampton and Amherst, and about two to three hours from Boston and New York City.

Job Description:

Campus Title: Assistant Professor, Marketing

Department: Economics and Management

Job Code: HA3200

Bargaining Unit: MSCA

Job Type: Full-time, Tenure Track

FSLA Status: Exempt

Timeframe: Academic Year

The Department of Economics and Management at Westfield State University invites applications for a tenure-track position in Marketing at the Assistant Professor level with a beginning date of September 1, 2017. The successful applicant for this position will teach at the undergraduate level. Teaching opportunities exist in the following areas: marketing research, logistics, sales and sales management and other marketing electives; this may include online teaching as well.

Salary is competitive and commensurate with experience.

Requirements:

A Ph.D. in Marketing, preferably from an AACSB accredited institution. ABDs from an accredited institution will also be considered if there is strong evidence that the doctorate degree will be completed within one year of the appointment date.

Preferred qualifications include teaching experience at the university level and relevant professional non-academic work experience, as well as the ability to develop linkages with the business community.

Applicants should be strongly committed to excellence in teaching and advising, and to working in a multicultural environment that fosters diversity. They should also have an ability to use technology effectively in teaching and learning, the ability to work collaboratively, evidence of scholarly activity, and a commitment to public higher education.

Additional Information:

Westfield State University understands that persons with specific disabilities may need assistance with the job application process and/or with the interview process. For confidential assistance with the job application process, please contact Lawrence Johnson, the University's ADA Coordinator at (413) 572-8485.

Employment at Westfield State University is contingent upon a background check that is satisfactory to the University. Failure to provide written authorization for a background check will nullify the offer of employment.

Application Instructions:

An online application is required with the following information provided:

- Cover letter
- Curriculum vitae
- Contact information for three professional references*
- Unofficial copy of degree transcript (official transcript will be required at the time of hire)

Other Instructions:

*Contact information for references should be completed on the reference list form. Those applicants that are using Interfolio for an existing confidential letter of recommendation should provide the Interfolio based email address (e.g. reference1@interfolio.com) on the reference list form. Please contact Interfolio for assistance.

NOTE: If you need assistance completing your application please contact our online Help Desk. The link to the help desk can be found at the top of the page via Contact Us.

Review of applications will begin October 20, 2016 and continue until finalists have been selected.

Westfield State University provides equal access to employment opportunities for all applicants, regardless of race, color, creed, religion, national origin, gender, sexual orientation, gender identity, gender expression, genetic information, marital status, age, disability or veteran status in compliance with all applicable laws, regulations and policies.

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