

Assistant Professor, Marketing

[Westfield State University](#) in Massachusetts

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Deadline	Open until filled
Date Posted	December 13, 2018
Type	Tenured, tenure track
Salary	Not specified
Employment Type	Full-time

Assistant Professor, Marketing

About Westfield State University:

Westfield State University is a public, teaching centered, liberal arts school ideally located in Western Massachusetts approximately 90 miles from Boston, two hours to New York City, and 30 minutes from the Northampton, Amherst, and Springfield Metro area. With a undergraduate and graduate student population of 6200 students, the institution is ranked #32 in the US News and World Report, Top Public Universities - North, and has one of the highest six-year graduation rates among Massachusetts universities. Westfield State was founded in 1839 by Horace Mann as the first public co-educational college in America without barrier to race, gender, or economic class. A Chronicle of Higher Education, "Great Colleges to Work For," 2011 designee, Westfield State is dedicated to and continues to live its tradition of providing educational, working and living environments that value the diverse backgrounds of all people including minorities, women, veterans, individuals with disabilities and other protected persons, or individuals with diverse cultural

backgrounds.

Job Description:

State Job Title: Assistant Professor

Department: Economics and Management

Job Code: HA3200

FLSA Status: Exempt

Funding: Special Trust Fund (7115-6014)

Bargaining Unit: MSCA

Job Type: Full-time, Tenure-track

Salary: Commensurate with qualifications and experience

The Department of Economics and Management at Westfield State University invites applications for a position in Marketing at the Assistant Professor level with a beginning start date of September 1, 2019. The successful applicant in this tenure-track position will teach at the undergraduate level. Teaching opportunities exist in the following areas: marketing research, logistics, sales and sales management and other marketing electives based on the interest of the person hired; this may include online teaching as well.

The standard teaching load is 12 credit hours per semester and there are opportunities to teach in the department's evening and on-line undergraduate and graduate programs. Faculty responsibilities include advising students, service to the university, College of Education, Health, and Human Services, the department, and the community, and an active research agenda.

Requirements:

Required Minimum Qualifications

A Ph.D. in Marketing, preferably from an AACSB accredited institution. ABDs from an accredited institution will also be considered, if there is strong evidence that the doctorate degree will be completed within one year of the appointment date.

Preferred Qualifications

Preferred qualifications include teaching experience at the university level and relevant professional non-academic work experience as well as the ability to develop linkages with the business community.

Applicants should be strongly committed to excellence in teaching and advising, and to working in a multicultural environment that fosters diversity. They should also have an ability to use technology effectively in teaching and learning, the ability to work collaboratively, evidence of scholarly activity, and a commitment to public higher education.

Additional Information:

Disability Accommodations:

Westfield State University understands that persons with disabilities may need assistance with the job application process and/or with the interview process. For confidential assistance regarding disability accommodations, please contact the Office of Human Resources at (413) 572-8106.

Background Check:

Employment at Westfield State University is contingent upon a background check that is satisfactory to the University. Failure to provide written authorization for a background check will nullify the offer of employment.

Application Instructions:

An online application is required. A complete application includes:

- Cover letter*
- Curriculum vitae
- Contact information for three professional references**
- Summary information on courses taught, including student evaluations
- Brief statement that describes teaching philosophy

NOTES:

*In your cover letter please include the ways in which you would advance diversity and inclusion in your classroom and at the university.

**Contact information for three reference letter providers should be completed on the Reference form. Applicants that are using Interfolio for an existing confidential letter of recommendation should provide the Interfolio based email address (e.g. ref1@interfolio.com).

Deadline Information: Review of applications will begin December 12, 2018. The position will remain open until finalists have been selected.

To apply, visit

**[https://westfield.interviewexchange.com/jobofferdetails.jsp?
JOBID=105682](https://westfield.interviewexchange.com/jobofferdetails.jsp?JOBID=105682)**

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- **Clerk IV, Registrar's Office**

Westfield State University

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How To Apply

Please refer to the job description for information on how to apply.