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University of Western Ontario

## Assistant/Associate Professor Positions in Consumer Behavior

### Description

#### THE UNIVERSITY OF WESTERN ONTARIO

#### FACULTY OF SOCIAL SCIENCE

#### *DAN Department of Management and Organizational Studies*

The *DAN Department of Management and Organizational Studies* invites applications from exceptional early or mid-career researchers to fill four tenured or tenure track positions in two research clusters: **Consumer and Organizational Behavior (COB)** or **Corporate Governance (CG)**.

Positions will be filled in either research cluster according to the most qualified applicants; **four** additional positions will be filled the following year pending budgetary approval, resulting in a total of eight new positions, four in each cluster. We are making a strong commitment to building capacity and performance in these two research clusters: applicants must identify the cluster in which their research fits, according to the position descriptions below.

The **DAN Department of Management and Organizational Studies** is an innovative and rapidly expanding interdisciplinary department in the Faculty of Social Science (FSS) at The University of Western Ontario (UWO) with over 3,000 students enrolled. This unique department combines management studies with a strong foundation in the social sciences. Candidates demonstrating a commitment to working in an interdisciplinary environment will be preferred. FSS is the largest faculty at

### Job Information

**Location:**

London, Ontario, N6A 5C2,  
Canada

**Job ID:**

35546909

**Posted:**

June 7, 2017

**Position Title:**

Assistant/Associate  
Professor Positions in  
Consumer Behavior

**School Name:**

University of Western  
Ontario

**Specialties:**

Consumer Behavior

**Do you plan on  
interviewing at the  
Summer AMA  
Conference?:**

Yes

**Position Start Date:**

UWO with over 6000 undergraduates and 400 graduate students enrolled, and it is one of the largest and top-ranked social science faculties in Canada. Close to one half of all FSS students are enrolled in DAN's undergraduate programs. Plans to offer a graduate program are currently under development. We invite you to visit our website: <http://www.dan.uwo.ca>.

Summer 2018

## **POSITIONS IN CONSUMER AND ORGANIZATIONAL BEHAVIOR RESEARCH CLUSTER**

The Consumer and Organizational Behavior (COB) cluster focuses on the study of human behavior in consumption and organizational contexts, with a particular focus on being, doing, and influencing. This includes studying the antecedents, processes, and outcomes of consumer, employee, and leader behavior. Rather than viewing consumers and organizational members as having distinct roles, we take an interdisciplinary approach and study these entities as fulfilling both consumer and organizational roles, taking a social-psychological perspective to bridge the gap between consumer and organizational behavior disciplines. COB goes deeper than examining how people consume at home and behave at work; it is about understanding how such phenomena impact our lives, our state of being, and the broader social world. By studying the perspective of individuals, groups, and society, we develop research that benefits organizational, consumer, and employee welfare, and quality of life for all. For more information on the specific research topics currently addressed by DAN faculty, please see our website.

**Candidates must have a PhD in Consumer Behavior, Marketing, or any Social Science discipline in which the focus of their research program fits any of the topics in the COB research cluster. Applicants must possess a strong record of scholarly research and publications in leading refereed journals, and evidence of excellent teaching ability, or evidence of potential in these areas (e.g., a stream of work-in-progress that has the potential to yield publications in quality journals). The successful candidates will be expected to maintain a strong research program, compete successfully for research funding, teach undergraduate courses in COB related topics (courses in Marketing and Consumer Behavior are of particular interest), and contribute to ongoing curriculum and program development including a forthcoming graduate program.**

Rank and salary for all positions will be commensurate with previous performance, qualifications and experience in accordance with the Collective Agreement. **The appointment is effective July 1, 2018.**

**The University of Western Ontario is among the top-ranked research intensive universities in Canada. It is located in London, Ontario,** a highly affordable and family friendly city of approximately 350,000. London is situated approximately half-way between Toronto and Detroit with excellent access to these centers by car, train, or air. It is also within a 45 minute drive to the beaches of Lake Erie and Lake Huron.

**Interested candidates should send a curriculum vita, sample publications, evidence of teaching performance, and the names and contact information of three academic references to:** Professor Mitch Rothstein, Chair, DAN Department of Management and Organizational Studies, The University of Western Ontario, 1151 Richmond Street, Social Science Centre, Room 4330, London, Ontario, N6A 5C2.

**Applications will be accepted until October 31, 2017 or thereafter until the positions are filled. Files will be reviewed prior to the deadline.**

Positions are subject to budget approval. Applicants should have fluent written and oral communication skills in English. **All qualified candidates are encouraged to apply: however Canadians and permanent residents will be given priority.** The University of Western Ontario is committed to employment equity and welcomes applications from all qualified women and men, including visible minorities, aboriginal people, and persons with disabilities.

**Please note: We will be conducting interviews at Summer AMA (San Francisco) this August. Applicants interviewed at Summer AMA must also submit their full application to the above contact/address.**

## **Requirements**

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