

Assistant Professor of Marketing

Institution:	Western New Mexico University
Location:	Silver City, NM
Category:	Faculty - Business - Marketing and Sales
Posted:	01/23/2018
Type:	Full Time

Posting Number: 1800027

Job Open Date: 12/17/2015

Job Category: Faculty



Department: Business Administration

General Summary:

WNMU's School of Business is seeking an Assistant Professor of Marketing. Applications are invited for a 9-month tenure-track faculty position with a contract starting in August of 2018. Candidates with teaching experience and experience in marketing will receive preference. Academic advising and recruiting are important to this position and applicants with relevant experience will receive preference.

Job Duties & Responsibilities:

Job duties include a teaching load of 12 credit hours per semester, advising students, participating in assessment activities, serving on university committees, participating in scholarly activity, recruiting for the program, and service to the department and the university. Position requires the ability to teach a range of undergraduate and graduate courses in marketing and can include other business courses such as entrepreneurship and business communication. Course assignments will include courses in the expanding online degree program; therefore, a willingness to participate in distance learning and ability to use technology is essential.

Knowledge, Skills & Abilities:

Ability to work collaboratively as part of a team, and to interact effectively with colleagues, faculty, students, administrators, and external constituencies. Effectiveness in face-to-face and online teaching, advising, scholarship, and service, in an institution of higher education. Knowledge in Banner and CANVAS, is preferred.

Certifications/Licenses & Minimum Requirements:

Requirements: Minimum Requirements: The School of Business is ACBSP accredited. Faculty must meet minimum qualifications as required by ACBSP. Minimum requirements include: 1) A doctorate in a business discipline with a major, minor, or concentration in Marketing, or with a professional certification in Marketing, or with 5 or more years of professional Marketing management experience, or 2) A doctorate in a non-business discipline and at least 15 graduate credits in Marketing with successful past teaching experience, professional Marketing management and/or consulting experience, and scholarly activity, or 3) ABD's nearing completion and applicants who have a master degree in Business with a major, minor, or concentration in Marketing, or with a professional certification in Marketing, or with 5 or more years of professional Marketing management experience will be considered. Applicants must have the ability and willingness to adapt courses to current technology applicable to the discipline and teach online and/or televised courses.

Preferred Requirements: A doctorate in Marketing with credentials to teach in a second business field, experience teaching web-based courses, experience in research, publications, and securing grants; experience working with the local business community, experience on university committees or related community organizations; participation in state/national professional organizations; previous teaching experience in higher education; past successful professional experiences with groups from diverse backgrounds; and proficiency in Spanish

Required Documents:

Cover Letter, Reference Names & Contact Info, Resume/Curriculum Vitae, Unofficial Transcripts

APPLICATION INFORMATION

Contact:	Western New Mexico University
Online App. Form:	https://wnmu.hiretouch.com/job-details?jobID=617&job=...

Western New Mexico University is an Affirmative Action/Equal Employment Opportunity Employer. Minorities and women are especially encouraged to apply. All qualified applicants will receive consideration without regard to race, color, religion, gender, age, handicap or national origin.

Apply through Institution's Website

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