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Western Michigan University - Haworth College of Business Assistant/Associate Professor-Marketing

Description

- Seeking a well-rounded individual to teach a broad spectrum of undergraduate and graduate courses (3/3 workload).
- Courses taught are likely to include but not limited to Food and Consumer Packaged Goods (CPG) Marketing, Retailing, Category Management, Sales, Marketing Research, and Marketing Strategy as well as those courses that are project and industry oriented; opportunities for additional course assignments based on candidate's interest and experience.
- Must have strong potential to conduct and publish scholarly research and collaborate with departmental faculty.
- Advise students.
- Serve on committees.
- Cultivate industry partnerships.
- Balance of good teaching, scholarly research with emphasis on

Job Information

Location:

Kalamazoo, Michigan,
49008, United States

Job ID:

48001973

Posted:

April 19, 2019

Position Title:

Assistant/Associate
Professor-Marketing

School Name:

Western Michigan University
- Haworth College of
Business

Specialties:

Marketing Communications

Do you plan on

refereed journal publications, and service is required for promotion and tenure.

Salary Range:

AACSB Competitive, commensurate with qualifications and experience, an excellent benefits package.

interviewing at the Summer Academic Conference?:

No

Position Start Date:

Spring 2019

Job Duration:

Indefinite

Requirements

- Doctorate in Marketing or related business area from an accredited institution.
- Knowledge to teach food and consumer packaged goods marketing courses.
- Significant food and consumer packaged goods industry experience.
- Teaching experience with favorable student ratings.

Required Applicant Documents

Cover Letter highlighting your qualifications

Curriculum Vitae

List of References

Special Instructions to Applicants

Copy of terminal degree transcripts.

Materials can be sent to this address:

Department of Marketing

Attn: Chair, Department of Marketing

3210 Schneider Hall

Kalamazoo, MI 49008-5430

About Western Michigan University - Haworth College of Business

This school does not currently have a profile. Please refer to the school's website or job descriptions to learn more about them.

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