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Marketing -Unit A

[Western Illinois University](#) in Illinois

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Deadline	Open until filled
Date Posted	October 31, 2016
Type	Tenured, tenure track
Salary	Commensurate with experience

Employment Type Full-time

Western Illinois University, accredited by the Higher Learning Commission and a member of the North Central Association of Colleges and Schools, serves more than 11,094 students at its traditional, residential four-year campus in Macomb, IL and its metropolitan, non-residential campus in Moline, IL. Compliance to state and federal hiring standards is coordinated through WIU's Office of Equal Opportunity & Access.

Western Illinois University is an Affirmative Action and Equal Opportunity employer with a strong commitment to diversity. In that spirit, we are particularly interested in receiving applications from a broad spectrum of people, including, but not limited to, minorities, women and individuals with disabilities. WIU has a non-discrimination policy that includes discrimination based on an individual's membership in the following classes: sex, race, color, sexual orientation, gender identity, gender expression, religion, age, marital status, national origin, disability, genetic information, veteran status, and any other classes protected by state or federal law.

Job Description:

APPOINTMENT: 8/17/2017

RESPONSIBILITIES: Full-time, tenure track faculty appointment. Teach three to four courses per semester in one primary area and two support areas identified below (9-12 semester hours). Perform research activities commensurate with AACSB "AQ" requirements. Service activities are expected, including interactions with external business constituencies.

RANK & SALARY: Assistant Professor. Western Illinois University offers a competitive benefits package including domestic partner benefits. Salary for the 9 month position is \$90,000. For full benefit information visit:

http://www.wiu.edu/vpas/human_resources/benefits

REQUIRED QUALIFICATIONS:

- Required Qualifications include Ph.D./D.B.A in Marketing from a AACSB accredited institution.
- Research record commensurate with AACSB accreditation needs.

PREFERRED QUALIFICATIONS:

- -Demonstrated ability to teach graduate level marketing courses.
- Proven record of industry interaction.
- Demonstrated record of student interaction.
- Demonstrated ability to teach in 2 of the following areas:
 - * Marketing Technology
 - * Marketing Research
 - * Professional Selling
 - * Direct and Interactive Marketing
 - * Willingness to teach at Macomb and Quad Cities locations as needed.

For a degree to be considered, it must be conferred from a regionally accredited degree-granting institution of higher education (or equivalent from an international accrediting body).

Additional Information:

THE DEPARTMENT and COLLEGE: The Department of Management and Marketing offer B.B. degrees in Management, Marketing, Human Resource Management, and Supply Chain Management at both the Macomb and Quad Cities locations. The College of Business and Technology (CBT) has over 2,100 undergraduate majors, 275 graduate students, and 126 full-time faculty. It is accredited by AACSB International at the undergraduate and graduate levels.

THE UNIVERSITY: Recognized as a "Best Midwestern College" by the Princeton Review for 12 consecutive years and as one of 39 public universities ranked a top tier "Best Midwestern University" by U.S. News & World Report, Western Illinois University (WIU) serves approximately 11,094 students at its traditional residential campus in Macomb and its metropolitan, non-residential location in Moline, Illinois.

The WIU-Macomb and -Quad Cities campuses are comprised of accomplished faculty, state-of-the-art technology and facilities, and a wide range of academic and extracurricular opportunities. Western is a comprehensive university offering 67 undergraduate and 36 graduate degree programs, which includes a doctorate in education and a doctorate in environmental studies. With a student-to-faculty ratio of 15:1, the University's 632 full-time faculty members teach 93 percent of all undergraduate and graduate courses, in addition to 9 pre-professional degree programs and 21 certificate programs.

Western offers a broad-based athletics program, sponsoring 20 NCAA Division I intercollegiate varsity sports. Football competes in the NCAA Division I Football Championship Subdivision through the Missouri Valley Football Conference; all other varsity sports compete at the Division I level through The Summit League. WIU is the cultural center of the region. University Libraries house an extensive collection and offer online database access to thousands of academic periodic journals and publications.

WIU-Macomb, IL (Student Population: 9,563): A traditional, residential four-year campus with select graduate programs, including a doctorate in education, WIU-Macomb is located in the heart of west central Illinois in Macomb (population 20,000). Macomb is an Amtrak city with twice-daily service to Chicago. Macomb is located approximately 75 miles from the Quad Cities International Airport (Moline, IL) and 70 miles from the Greater Peoria Regional Airport (Peoria, IL).

WIU-Quad Cities (Student Population: 1,531): The only public university in the Quad Cities area, WIU-QC offers select undergraduate and graduate programs, including a doctorate in education and a doctorate in environmental studies, at its metropolitan, non-residential campus in Moline, IL (population 44,000). The Quad Cities (population 376,000) rests on the banks of the Mississippi River and is comprised of Moline and Rock Island in western Illinois and Davenport and Bettendorf in eastern Iowa. Moline, Illinois is home to the Quad Cities International Airport.

Application Instructions:

Complete applications include:

- 1) a letter of application
- 2) current curriculum vita or resume
- 3) the names, telephone numbers, and e-mail addresses of three current professional references
- 4) copies of unofficial academic transcripts, official transcripts will be required for selected candidate

Please upload the requested documents by clicking APPLY NOW or by navigating to the WIU Employment page at the following URL <http://www.wiu.edu/employment/>

****Note**** Individual documents must be under 2 MB in size in order to upload.

Screening will begin on December 1, 2016 and continue until the position is filled.

Questions regarding the search may be directed to: Dr. Samit Chakravorti at s-chakravorti@wiu.edu.

For assistance with the online application system call the Office of Equal Opportunity and Access at (309)298-1977.



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