

Assistant Professor - Marketing #001445

Institution:	Western Carolina University
Location:	Cullowhee, NC
Category:	Faculty - Business - Marketing and Sales
Posted:	02/25/2019
Type:	Full-Time

Position Summary:

The College of Business at Western Carolina University is seeking applicants for a fixed-term, non-tenure track, one-year faculty member appointment at the rank of Assistant Professor beginning August 1, 2019. The expected teaching load is four courses (12 hours) per semester of combined face-to-face and online courses.

The salary is competitive with regionally accredited AACSB institutions. Responsibilities include teaching courses primarily in the areas of Marketing and Entrepreneurship. The successful candidate will be expected to advise students, as well as perform normal institutional service obligations.

Minimum Qualifications:

Candidates must have an MBA or a closely related field from an accredited institution and significant business experience.

Preferred Qualifications:

Prior teaching experience and a background working for or with small businesses is desired.

Special Instructions to Applicants:

Interested applicants should submit the following items: letter of application; curriculum vita; unofficial transcripts; evidence of teaching; and a list of professional references. Applicants must apply at www.jobs.wcu.edu. Review of candidates will begin immediately and will continue until the position is filled. Apply to: Dr. Hollye Moss, (hmosse@email.wcu.edu) Interim School Director, Marketing, Entrepreneurship, Sports Management and Hospitality & Tourism, College of Business.

Carnegie Statement:

WCU embraces its role as a regionally engaged university and is designated by the Carnegie Foundation for the Advancement of Teaching as a community engaged university. Preference will be given to candidates who can demonstrate a commitment to public engagement through their teaching, service, and scholarship

APPLICATION INFORMATION

Contact:	Western Carolina University
Online App. Form:	http://jobs.wcu.edu/postings/10168

Western Carolina University is an Equal Opportunity/Affirmative Action Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity or expression, national origin, age, disability, genetic information, and veteran status, consistent with applicable federal, state and local laws, regulations, and policies, and the policies of The University of North Carolina. Additionally, the University promotes the realization of equal employment opportunity for minorities, women, persons with disabilities, and veterans through its affirmative action program.

Persons with disabilities requiring accommodations in the application and interview process please call (828) 227-7218 or email at jobs@email.wcu.edu.

Final candidates are subject to criminal & sex offender background checks. Some vacancies also require credit or motor vehicle checks. In order to receive educational credit, degrees must be received from appropriately accredited institutions.

If highest degree is from an institution outside of the U.S., final candidates are required to have their degree verified at www.wes.org. Unless otherwise noted, degree must be obtained prior to start date.

Western Carolina University uses E-Verify to confirm employment eligibility of all newly hired employees. To learn more about E-Verify, including your rights and responsibilities, please visit www.dhs.gov/E-Verify.

Apply through Institution's Website