

## Teaching Assistant Professor of Marketing - CCB&E

<b>Institution:</b>	West Virginia University
<b>Location:</b>	Morgantown, WV
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	07/30/2019
<b>Type:</b>	Full-Time

Teaching Assistant Professor of Marketing -  
CCB&E- 12459

### Description

The John Chambers College of Business & Economics at West Virginia University (WVU) invites applications for a non-tenure track teaching assistant professor of marketing position in the marketing department beginning in January 2020 or August 2020 depending on the chosen candidate's availability.



### Qualified applicants should either:

- Hold a Ph.D. degree in marketing, business administration, or a closely related discipline, by the time of employment; or
- Hold a master's degree in marketing, business administration or closely related discipline and extensive industry experience (at least five years) in marketing at the executive level in industry or related organization.

This position is primarily a non-tenure track teaching position, with no research component. Candidates are expected to embrace a teaching philosophy grounded in experiential learning initiatives. The candidate is expected to effectively teach marketing courses (in both person and online formats) at the undergraduate level and work with colleagues to support and enhance our innovative and engaging program culture, and rapid growth. Service duties include supporting current faculty with developing program offerings, curriculum development and support, recruitment, student retention, student placement activities, and industry outreach. The expected teaching load for this position is 12 credits per semester. Teaching professors are voting members of the West Virginia University Faculty Senate and Faculty Assembly.

Submissions should occur via the WVUHire system by visiting <https://careers.wvu.edu/career-opportunities>. Review of applications will begin immediately and will continue until the position is filled. Applicants should also include a letter of interest, teaching philosophy, curriculum vita, evidence of teaching experience/effectiveness (e.g., student evaluations), and provide the names and contact information of at least three references.

WVU is a public, land-grant, highest research activity as described by the Carnegie Classification of Institutions of Higher Education. The John Chambers College of Business & Economics offers eleven undergraduate Bachelor of Science in Business Administration programs and one Bachelor of Science in Economics program, seven master programs, and doctoral programs throughout its six departments.

### Qualifications

- Hold a Ph.D. degree in marketing, business administration, or a closely related discipline, by the time of employment; or
- Hold a master's degree in marketing, business administration or closely related discipline and extensive industry experience (at least five years) in marketing at the executive level in industry or related organization.
- Knowledge of marketing, evidence of teaching excellence with proven teaching experience is also required. Applicant must be fluent in writing and speaking English.

At West Virginia University, we pride ourselves on a tireless endeavor for achievement. We are home to some of the most passionate, innovative minds in the country who push their limits for the sake of progress, constantly moving the world forward. Our students, faculty and staff make this institution one of the best out there, and we are proud to stand as one voice, one university, one WVU. Find out more about your opportunities as a Mountaineer at <https://talentandculture.wvu.edu/>

West Virginia University is an Equal Opportunity/Affirmative Action Employer and the recipient of an NSF ADVANCE award for gender equity. The University values diversity among its faculty, staff and students, and invites applications from all qualified individuals, including minorities, females, individuals with disabilities and veterans.

### APPLICATION INFORMATION

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**Contact:** Talent Strategy  
West Virginia University

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**Online App. Form:** <https://wvu.taleo.net/careersection/faculty/jobdetail.ftl?j...>

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WVU is an EEO/Affirmative Action Employer. Under represented class members are encouraged to apply. This includes: minorities, females, individuals with disabilities and veterans.

Apply through Institution's Website

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