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Assistant Professor of Marketing - B&E- 07816

Description

The College of Business and Economics at West Virginia University is seeking applications for the open position of Assistant Professor (tenure track) in the Department of Marketing beginning in the Fall of 2019. This opportunity is open to both recent graduates from doctoral programs and/or an assistant professor with a productive research record.

Duties include teaching courses in the undergraduate and PhD programs of Marketing as well as in the MBA and EMBA programs. This position will also be responsible for teaching sales courses. In addition, a successful applicant is expected to produce high-quality scholarship for leading marketing journals and serve on doctoral dissertation committees as needed. Successful candidates will have a background of research and teaching interests in the broad areas of marketing promotions, sales, consumer behavior, strategy and public policy.

Candidates should submit their application via the WVU Hire system by visiting wvu.taleo.net. Please include a letter outlining teaching and research interests; curriculum vitae; research samples; and the names, addresses, email addresses, and telephone numbers of at least three references.

Candidates should arrange for three reference letters to be sent electronically to BEMktgSearch@mail.wvu.edu with the subject line to reflect the position you are applying for: "2019 Marketing Recruiting." The body of the email may be addressed to Dr. Annie Cui. Information about the College of Business and Economics at WVU is available at <http://www.be.wvu.edu/>.

West Virginia University is an equal employment opportunity/affirmative action institution. The University does not discriminate on the basis of age, color, disability, national origin, race, religion, sex, sexual orientation, or veteran status. West Virginia University is the recipient of an NSF ADVANCE award for gender equity. Minorities, persons with disabilities, females, veterans, and other protected class members are encouraged to apply. Any offer of employment is conditioned upon approval by all the appropriate governmental authorities.

Qualifications

A PhD in Marketing is required by the time of appointment.

Meeting the needs of today's professional couples is a critical factor in WVU's success in recruiting and retaining new faculty and senior staff. Our Dual Career Program assists couples in your employment search. WVU belongs to the OH/Western PA/WV Higher Education Recruitment Consortium (HERC). Please visit for more information and for additional job postings. dualcareer.wvu.edu (<https://dualcareer.hr.wvu.edu/ohwpawvherc.org> (<http://www.hercjobs.org/oh-western-pa-wv/index.html>))

Contact us

:: 304-293-HIRE (4473) : **Talent Strategy and Culture**

Location [One Waterfront Place Floor Two](#)

(<https://www.google.com/maps/place/1+Waterfront+Pl,+Morgantown,+WV+26501/@39.6247449,-79.9657386,17z/data=!3m1!4b1!4m5!3m4!1s0x88357c80a2f4b7b9:0x87b98e4becf5fc79.9635446>)

Phone

Email WVUHire@mail.wvu.edu

(<mailto:WVUHire@mail.wvu.edu>)

Operating Hours

Monday Friday Excluding University holidays **8:15 a.m.**

to 5:00 p.m.

Get directions to our office

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