

Assistant Professor of Business Administration – Marketing

Institution:	West Virginia State University
Location:	Institute, WV
Category:	Faculty - Business - Marketing and Sales
Posted:	04/18/2019
Application Due:	05/06/2019
Type:	Full-Time

West Virginia State University

Founded in 1891, West Virginia State University (WVSU) is a public-land grant institution, which was originally founded as a historically black university, but which has evolved into a fully accessible, racially integrated and multi-generational institution serving approximately 3,514 students. The University is a community of students, staff, and faculty committed to academic growth, service and preservation of the racial and cultural diversity of the institution. WVSU offers 23 undergraduate and six graduate degrees through its four colleges. WVSU competes in athletics at the NCAA Division II level in five men's sports and five women's sports. WVSU is located in Institute, WV, a suburb of Charleston, the largest city and the capital of West Virginia. With more than 300,000 people living in the metropolitan area, it is an active, exciting and engaging community, boasting cultural and historical events, music, festivals and entertainment.

Position Description

The Department of Business Administration and Economics at West Virginia State University invites applications for a full-time, term appointment in marketing at rank of Assistant Professor. The Business Administration and Economics Department is housed within the College of Business and Social Sciences.

The successful candidate will teach undergraduate level courses, advise and mentor students, engage in online course development and instruction, conduct research, perform assessment activities, and participate in service activities. Experience in teaching online classes is preferred. Current courses of instruction include Branding, Consumer Behavior, E-Marketing, Global Marketing, Integrated Marketing Communications, Marketing Channels Management, Marketing Management, Marketing Research, Principles of Marketing, Professional Selling, Retailing and Service Marketing.

Requirements for the Assistant Professor

Candidates must hold at least a master's degree in one of the following areas: Marketing, an MBA with an emphasis in Marketing, or a closely related field, plus professional experience at the time of appointment.

Salary Statement

Salary commensurate with qualifications and experience.

Appointment Status

This is a full-time, term faculty appointment in marketing at rank of Assistant Professor.

To Apply

Please submit a cover letter, current vita, and copies of academic transcripts (originals required upon acceptance of job offer), and the names and email addresses or phone numbers of three professional references by May 6, 2019. This posting will remain open until filled; however, first consideration will be given to applications received by the May 6, 2019 deadline.

Please submit application materials via email, mail or in person to: hr@wvstateu.edu or mail to:

West Virginia State University
Department of Human Resources
P. O. Box 1000, 105 Cole Complex
Institute, WV 25112

Contact

For further information regarding application procedures, you may contact Human Resources at (304) 766-3156 and/or hr@wvstateu.edu.

West Virginia State University conducts criminal background checks on all job candidates upon acceptance of a contingent offer.

APPLICATION INFORMATION

Postal Address: West Virginia State University
P.O. Box 1000
Institute, WV 25112

Email Address: hr@wvstateu.edu

West Virginia State University is an Equal Opportunity / Affirmative Action Institution and is committed to equal opportunities without regard to race, color, age, sex, sexual orientation, gender, gender identity or expression, national origin, religion, creed, genetic information & testing, family & medical leave, pregnancy, and Veterans and individuals with disabilities. We encourage all qualified women, minorities, protected Veterans and individuals with disabilities to apply for employment at West Virginia State University.

Apply through HigherEdJobs

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