

Assistant Professor of Marketing and Business Communication R-026125

Institution:	West Texas A&M University
Location:	Canyon, TX
Category:	Faculty - Business - Marketing and Sales
Posted:	11/19/2019
Application Due:	Open Until Filled
Type:	Full-Time
Salary:	Commensurate USD Per Year

The A&M System strives to maintain a competitive, high-quality benefit package to support the health and wellness needs of our diverse workforce. This includes comprehensive health and welfare insurance plans, additional health and lifestyle programs, and optional retirement savings opportunities. Eligible employees will have access to paid leave programs in addition to 13-15 paid holidays each year. For more information regarding the benefit package go to: [West Texas A&M University: Human Resources Benefits](#)

The Paul and Virginia Engler College of Business at West Texas A&M University invites applications for assistant professor of marketing available August 2020. West Texas A&M University is located on a 170-acre campus in Canyon, Texas with two additional support center facilities in neighboring Amarillo, Texas. The Amarillo, Texas area is an affordable and growing metropolitan area of approximately 350,000 serving as a primary service area for Northwest Texas, Southwest Oklahoma, Southwest Kansas, Eastern New Mexico, and Southeast Colorado. University enrollment is approximately 10,000 students, which includes over 1,300 undergraduate and 1,400 graduate students in the AACSB-Accredited College of Business. Anticipated base salary is approximately \$100,000 per nine-month appointment. Additional compensation for summer teaching and service activities.

Responsibilities:

- Typical teaching load is three courses (two preparations) per semester.
- The tenure track positions include teaching, research, and service responsibilities.
- The successful candidate must demonstrate commitment to quality teaching, professional service, and scholarly activity consistent with college definition of Scholarly

Academic for AACSB accreditation.

Qualifications:

- Doctorate degree in marketing or closely related field by time of appointment.
- Demonstrated commitment to quality teaching in both the traditional classroom and online formats, engaging in scholarly activity consistent with AACSB accreditation.
- Candidates should have leadership and interpersonal communication skills, initiative and the ability to excel in a student-centered environment.

Preferred Qualifications:

- Candidates that can teach at least one of the following: research methods in marketing, marketing strategy, marketing design, or marketing & social networks.

Applicant Instructions:

Applicants must provide the following materials in order to be considered for this position:

- Curriculum Vitae
- Three references
- Evidence of teaching effectiveness
- Transcripts of all academic work

Please attach all documents in the attachment box at the bottom of the “My Experience” page before continuing through the application. Although the attachment box is labeled “CV/Resume,” more than one document may be included. All revisions must be made prior to application submission. If you need assistance with downloading documents, please contact WTAMU Human Resources at hr@wtamu.edu.

Texas law requires all males age 18 through 25 to be properly registered with the Selective Service System.

APPLICATION INFORMATION

Contact:	Human Resources West Texas A&M University
Phone:	806-651-2114
Online App. Form:	https://jobs.wtamu.edu

Equal Opportunity/Affirmative Action/Veterans/Disability Employer committed to diversity.

Apply through Institution's Website

