



Marketing Faculty

Institution:	West Liberty University
Location:	West Liberty, WV
Category:	Faculty - Business - Marketing and Sales
Posted:	01/31/2018
Application Due:	Open Until Filled
Type:	Full Time

The Gary E. West College of Business at West Liberty University seeks to fill a full-time non-tenure track faculty position in Marketing (MKT) with possible conversion to tenure-track in the future.

A doctorate in Marketing or Business Administration, or a related area is highly desirable. A Master's degree in Business Administration is required. The successful candidate will be able to teach the following courses: Principles of Marketing, Professional Selling, Retailing, Consumer Behavior, Integrated Marketing Communications, Social Media Marketing, Marketing Research, Marketing Management, and others as may be assigned. In addition to traditional classroom instruction, the person who holds this position will be required to teach online courses and Master's level classes.

Other duties include student advisement, curriculum development, and recruitment. University involvement in both college and university-wide activities is required.

Candidates must have a commitment to excellent teaching, scholarship and service (college, university and community). The successful candidate must have excellent communication skills. Salary will be commensurate with education and experience. This position includes a comprehensive benefit package.

West Liberty University (<http://www.westliberty.edu>) is a small comprehensive institution under the auspices of the West Virginia Higher Education Policy Commission.

Interested applicants should apply and submit a cover letter, current curriculum vitae, unofficial copies of all transcripts, recent student evaluations (if any), examples of any

scholarly work (if any) and three letters of professional references to:

<http://www.schooljobs.com/careers/westlibertyedu>

Review of applications will begin immediately and continue until the position is filled. The anticipated start date is August 2018.

West Liberty University is an Equal Opportunity Employer and welcomes applications from all interested individuals. Individuals who need assistance with the application process may contact Sue Garrison, Human Resources Assistant III at 304-336-8029 or sgarrison@westliberty.edu. (Do not apply to this email)

SUCCESSFULLY PASSING A BACKGROUND SCREENING REPORT IS REQUIRED FOR FINAL EMPLOYMENT

WEST LIBERTY UNIVERSITY IS A TOBACCO-FREE CAMPUS

APPLICATION INFORMATION

Contact:	Susan Garrison Human Resources West Liberty University
Phone:	304-336-8029
Fax:	304-336-8440
Online App. Form:	http://www.schooljobs.com/careers/westlibertyedu

Apply through Institution's Website

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