

Assistant Professor

Institution:	Wayne State University
Location:	Detroit, MI
Category:	Faculty - Business - Marketing and Sales
Posted:	02/22/2019
Application Due:	Open Until Filled
Type:	Full-Time

Assistant Professor. Position requires a Doctor of Philosophy (Ph.D.) in Marketing. Position also requires a Ph.D. dissertation in the sharing economy. Job duties: Teach graduate & undergraduate courses in marketing including Marketing Management (MKT 2300), Digital Marketing (MKT 5410), Marketing Research & Analysis (MKT 5410), & Marketing Analytics (MKT 5840-ST). Advise students. Conduct research in the sharing economy. Publish results of research in peer-reviewed journals & present results of research at national & international conferences. Qualified candidates should apply through the WSU Online Hiring System for posting #044194 at <https://jobs.wayne.edu>.

APPLICATION INFORMATION

Contact:	Wayne State University
Online App. Form:	https://jobs.wayne.edu/applicants/jsp/shared/Welcome_...

Wayne State University is a premier institution of higher education offering more than 350 academic programs through 12 schools and colleges to more than 33,000 students in metropolitan Detroit.

Wayne State University is a premier, public, urban research university located in the heart of Detroit where students from all backgrounds are offered a rich, high quality education. Our deep rooted commitment to excellence, collaboration, integrity, diversity and inclusion creates exceptional educational opportunities preparing students for success in a diverse, global society. WSU encourages applications from women, people of color, and other underrepresented people. Wayne State is an affirmative action/equal opportunity employer.

Apply through Institution's Website

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