



Business Administration - Marketing Faculty

Institution:	Wayne State College
Location:	Wayne, NE
Category:	<ul style="list-style-type: none"> ■ Faculty - Business - Marketing and Sales ■ Faculty - Business - Management
Posted:	10/28/2017 (Reposted Job: Initially posted on 07/12/2017)
Application Due:	Open Until Filled
Type:	Full Time

Wayne State College is seeking applications for a full time, tenure track faculty position for the program of Business Administration-Marketing to start Fall 2018. An earned Ph.D in Marketing or appropriate terminal degree with a minimum of 18 graduate hours of marketing is required. Five years of relevant marketing work experience, proficiency with traditional and online classroom instruction, and three years of teaching experience at the college level is preferred.

The successful applicant will teach undergraduate and graduate courses in Marketing (Marketing Administration (MBA), Marketing Principles, Social Media, Integrated Marketing Communications, Marketing Research, Marketing Management, and Retail Management). In addition to teaching and scholarship, this position will also have duties associated with departmental service, student advising and committee work.

Wayne State College is one of the most dynamic, regional public colleges in the Midwest, located in Northeast Nebraska, close to Sioux City, Iowa, and within a two-hour drive to Sioux Falls, Omaha and Lincoln. With a student population of 3,500, the college is a focal point and catalyst in Northeast Nebraska, not only for education but also for community and economic development, the arts, and cultural activity. Strong leadership, steady enrollment, a focus on student development and teaching, and several recently completed building projects attest to the College's vitality. Wayne State College offers more than 90 undergraduate majors and minors and four graduate degrees, preparing students for careers in health professions, business, education, the arts, industrial technology, and sport management. Wayne State College is a collective-bargaining institution.

Salary is competitive and commensurate with qualifications and experience. Attractive and comprehensive benefit package.

Review of applications will begin immediately and will continue until the position has been filled.

Wayne State College is an EOE and member institution of the Nebraska State College System.

APPLICATION INFORMATION

Contact:	Human Resources Director Wayne State College
Phone:	402-375-7403
Online App. Form:	https://nscs.peopleadmin.com/postings/5107

Apply through Institution's Website

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