

# Assistant/Associate Professor of Business Administration - Marketing

[Washington and Lee University](#) in Virginia

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<b>Deadline</b>	Open until filled
<b>Date Posted</b>	October 16, 2019
<b>Type</b>	Tenured, tenure track
<b>Salary</b>	Competitive
<b>Employment Type</b>	Full-time

## Position Description

The Department of Business Administration in the Williams School of Commerce, Economics & Politics at Washington and Lee University invites applications for a tenure-track position as an assistant professor or associate professor (without tenure) in marketing. The position requires teaching experience in marketing and a PhD in marketing or other appropriate and related field. The appointment begins July 1, 2020. ABD candidates must present evidence that their dissertation will be defended by July 1, 2020 and must have some teaching experience.

We seek candidates with expertise in marketing who are interested in teaching marketing management and marketing electives in topics of their choosing. We are particularly interested in faculty who can teach classes with focus on international marketing or fields related to digital strategy, including programmatic marketing, social media, analytics, online experiences, etc. We also value candidates who have experience in industry, though it is not a requirement.

This position requires a strong commitment to excellence in teaching in an undergraduate liberal arts environment. We are particularly interested in candidates who value interdisciplinary studies and can integrate their course content with the liberal arts. Candidates who can demonstrate expertise or experience with diverse pedagogical techniques are likewise encouraged to apply.

The teaching load is 5.5 courses per year over three terms. The half course is most often a course offered every other year in our unique [4-week spring term](#). The school calendar consists of two 12-week terms, one in the fall and one in the winter, and the 4-week spring term.

We seek candidates that demonstrate the capacity to conduct ongoing scholarly research that is consistent with the rank sought and who are enthusiastic about making service contributions to the W&L community. To support faculty research agendas, the university has a generous five-year sabbatical cycle as well as a pre-tenure research leave program.

To achieve our mission as a liberal arts college, we continually strive to foster an inclusive campus community, which recognizes the value of all persons regardless of identity. Our department is committed to preparing our students for engaged citizenship by creating an educational environment that is rich with cultural, social, and intellectual diversity. In keeping with the University Strategic Plan, we welcome applications from underrepresented minority candidates and members of other communities that are traditionally underrepresented in academia.

Visit <https://apply.interfolio.com/70189> for full position details and to apply.

**About Washington and Lee University:** Washington and Lee University is a highly selective, private, liberal arts university with approximately 1800 undergraduates, located in the Shenandoah Valley in Lexington, Virginia. It is the only top tier liberal arts college in the United States to claim a nationally accredited commerce school. Established in 1905, the Williams School of Commerce, Economics, and Politics offers a business education within the university's larger liberal arts curriculum. The Williams School has been fully accredited by the

Association to Advance Collegiate Schools of Business (AACSB) since 1927.

Established in 1749, Washington and Lee University is the ninth oldest institution of higher learning in the nation. To learn more, please visit [www.wlu.edu](http://www.wlu.edu)

Lexington (population 7,000) is a warm, welcoming, and historic town located between the Blue Ridge and Allegheny Mountains. Lexington is 40 minutes from Staunton (home of the American Shakespeare Center), one hour from Charlottesville, VA, and three hours southwest of Washington, D.C.

## **Qualifications**

A PhD in marketing or other appropriate and related field and demonstrated teaching effectiveness at an AACSB accredited institution is required.

## **Application Instructions**

To be considered, applicants should submit the following materials through the Interfolio portal:

- Cover letter
- CV
- Teaching statement
- Course evaluations (Please note: “selected comments” are not considered a substitute for full course evaluations)
- Representative syllabi
- List of courses taught

During subsequent stages of the interview process, candidates may be asked to provide:

- Written examples of scholarship
- Names and contact information for three recommendations

Application review begins **November 16, 2019** and will continue on a rolling basis until the position is filled.

If you have questions about the position, please contact Prof. Amanda Bower, chair of the search committee at [bowera@wlu.edu](mailto:bowera@wlu.edu)

### **Equal Employment Opportunity Statement**

Washington and Lee is an Equal Opportunity Employer. As such, we are interested in candidates who are committed to high standards of scholarship, performance and professionalism and to the development of a campus climate that supports equality and diversity in our faculty, staff and student body. Job description requirements are representative, but not all-inclusive of the knowledge, skill, and abilities needed to successfully perform this job. Reasonable accommodations may be made to enable qualified individuals with disabilities to perform essential functions.

### **Statement of Commitment to Diversity**

Washington and Lee affirms that diverse perspectives and backgrounds enhance our community. We are committed to the recruitment, enrichment, and retention of students, faculty, and staff who embody many experiences, cultures, points of view, interests, and identities. As engaged citizens in a global and diverse society, we seek to advance a positive learning and working environment for all through open and substantive dialogue.



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Washington and Lee University

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## **How To Apply**

You can apply for this position online at <https://apply.interfolio.com/70189>