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Washington College

Assistant Professor of Marketing (Tenure-Track)

Description

The Washington College Department of Business Management seeks candidates for a full-time tenure-track teaching position in Marketing starting in August 2020. Candidates should have a Ph.D. or D.B.A. (ABD considered). Successful candidates will possess a passion for teaching undergraduate students in a liberal-arts environment, and enjoy fostering critical thinking, effective communication, and moral courage by means of student engagement both in the classroom and beyond. Applicants should demonstrate both excellence in teaching and productive scholarly engagement with their field. The teaching load is three courses per semester including Principles of Marketing and other marketing courses related to the candidate's area of interest, plus compensated supervision of senior theses. The successful candidate will be expected to contribute to the college's first-year seminar program. This is an excellent opportunity for applicants who would thrive in a dynamic and collegial environment that supports teaching and research, encourages interdisciplinary efforts within and beyond the department, and provides mentorship for junior faculty.

Washington College is a private, selective, independent liberal-arts college located in historic Chestertown on Maryland's Eastern Shore, within easy driving distance to Washington, D.C., Baltimore, and Philadelphia. Founded in 1782 under the patronage of George Washington, this tenth-oldest college in the country celebrates a rich heritage of producing citizen-leaders who have made significant impacts in their chosen endeavors.

Job Information

Location:

Chestertown, Maryland,
21620, United States

Job ID:

50517064

Posted:

September 6, 2019

Position Title:

Assistant Professor of
Marketing (Tenure-Track)

School Name:

Washington College

Specialties:

General Marketing

Do you plan on interviewing at the Summer Academic Conference?:

No

Position Start Date:

Fall 2020

Please submit electronic copies of curriculum vitae, letter of interest, a statement of teaching philosophy, student course evaluations (if available), and graduate transcript through our online portal. For assistance accessing our online applicant portal, contact Human Resources at employment@washcoll.edu. For other questions, please contact Dr. Susan A. Vowels, chair, Department of Business Management, at svowels2@washcoll.edu. Review of applications will begin September 23, 2019 and continue until the position is filled.

Washington College is an Equal Opportunity Employer committed to a diverse cultural environment, and encourages applications from women, people of color, disabled persons, members of the LGBTQ community, and veterans.

About Washington College

Washington College is committed to attracting and retaining outstanding and diverse faculty and staff who will support the College's mission to challenge and inspire students to discover lives of purpose and passion. Washington College ranks among the nation's top 100 liberal arts colleges and is composed of a diverse student body of 1,450 undergraduates from 33 states and 22 nations. The student-to-faculty ratio is 12-1 and of our 98 full-time faculty members, 94% hold a Ph.D. or equivalent. Faculty and students are supported by a staff of roughly 500 employees.

Founded in 1782 under the patronage of George Washington, Washington College was the first college chartered in the new nation. An intellectual and cultural hub now in its third century, Washington College holds a significant place in the history of American higher education. The 120-acre campus is located in Chestertown, Maryland a residential community with a population of just over 5,000. Chestertown is less than 90 minutes from Baltimore, Washington D.C., and Philadelphia.

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