



Assistant Professor of Marketing (Tenure-Track)  
Washington College

The Department of Business Management at Washington College invites applications for a tenure-track position in Marketing at the rank of Assistant Professor beginning August 2019. The successful candidate will be expected to teach Principles of Marketing, Marketing Research Methods, and electives related to the candidate's area of interest as well as contribute to the college-wide first-year writing and research seminar program on a rotating basis and supervise senior undergraduate theses. The successful candidate will have demonstrated a commitment to teaching excellence and a strong interest in developing a career as a teacher-scholar in a small liberal arts institution. While a Ph.D. or D.B.A. in marketing or a closely related business field such as advertising or integrated brand promotion is preferred, applicants with relevant industry experience and a relevant business degree (e.g., M.B.A. or M.S. in Marketing) are also highly encouraged to apply.

Washington College is a selective liberal arts college of 1,450 undergraduate students, located on a tributary of the Chesapeake Bay and within 90 minutes of Washington, D.C., Baltimore, and Philadelphia. Among the benefits offered by Washington College are domestic partner benefits, paid maternity/paternity leave, and matching 403-B contributions.

Please submit electronic copies of curriculum vitae, letter of interest, a statement of teaching philosophy, student course evaluations (if available), and graduate transcript through our online portal by clicking [here](#). For assistance accessing our online applicant portal, contact Human Resources at [employment@washcoll.edu](mailto:employment@washcoll.edu). Any inquiries should be emailed to Christy Rowan at [marketing\\_search@washcoll.edu](mailto:marketing_search@washcoll.edu) or mailed to the same at Washington College, 300 Washington Avenue, Chestertown, MD 21620. Review of applications will begin October 15 and will continue until the position is filled.

*Washington College is an Equal Opportunity Employer committed to a diverse cultural environment and encourages applications from women, minorities, disabled persons and veterans.*