

Assistant Professor of Marketing

Institution:	Wagner College
Location:	Staten Island, NY
Category:	Faculty - Business - Marketing and Sales
Posted:	12/18/2018
Application Due:	Open Until Filled
Type:	Full-Time

Nicolais School of Business
Wagner College
Greater New York City
Assistant Professor of Marketing
Tenure Track Appointment



The Nicolais School of Business is searching for an assistant professor of marketing for a tenure track appointment. The ideal candidate will have specializations and expertise in social media marketing and data analytics as they apply to marketing professionals. Teaching will be primarily at the undergraduate level with opportunities in the MBA program.

This is an exciting time for Wagner College and the Nicolais School. With a strong commitment to both AACSB accreditation and the success of our faculty the School offers a three course per term teaching load, an administration willing to invest heavily in your career success, motivated and highly engaged students and an advisory board which is involved and invested in the success of the School. Wagner is a small, highly involved community and faculty interaction is robust and spirited across the disciplines. Collegiality, intellectual curiosity and a sense of humor are highly valued.

Located in greater New York City this opportunity presents the successful candidate with unparalleled opportunities for engagement and interaction with the professional practice community in the City. The School's Advisory Board and the Dean are eager to provide connections, to advance your career and to do what we can to ensure your success and that of your students.

Candidates must possess a robust interest in excellent teaching and a strong interest in and potential for successful research. A Ph.D. from an accredited school in marketing is preferred; ABDs, who can demonstrate completion within a year, will be strongly

considered. Corporate or entrepreneurial experience a plus.

Wagner College was highlighted in the 2013 edition of U.S. News' "Best Colleges" magazine, as one of the Best Regional universities and cited as one of the top 15 schools nationally for Internships, First-Year Experience, Learning Communities, and Service Learning. The College community has a strong commitment to the practical liberal arts, professional and civic-learning experiences, and we are searching for a faculty member who is committed to be part of the College's mission and programs.

Please send a letter of intent, statement of research program, teaching philosophy and curriculum vitae to:

Dr. Geoffrey Mills
Dean: Nicolais School of Business
Wagner College
One Campus Road
Staten Island, New York 10301
Geoffrey.Mills@wagner.edu
718-390-3386

Located in an extremely diverse metropolitan area, Wagner College is committed to academic engagement and community outreach relevant to the needs of New York City. Wagner values campus diversity and in keeping with this initiative, it welcomes applications from diverse candidates and candidates who support diversity and globalization efforts.

APPLICATION INFORMATION

Postal Address: Dr. Geoffrey Mills, Dean
Nicolais School of Business
Wagner College
One Campus Road
Staten Island, NY 10301

Email Address: Geoffrey.Mills@wagner.edu

Located in an increasingly diverse metropolitan area, Wagner College is committed to scholarship and community outreach relevant to the needs of New York City. Wagner values campus diversity (domestic and international) and in keeping with this initiative, it welcomes applications from diverse candidates and candidates who support diversity and internationalization efforts.

Apply through HigherEdJobs