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 Raiffeisen Sprachlernzentrum
 SAP & Sonderprojekte
 Studienzulassung
 Studiensupport
 Studienrecht & Anerkennung
 Universitätsbibliothek
 Teaching & Learning Services
 Zentrum für Auslandsstudien

INTERESSENVERTRETUNG

WU-ALUMNI-CLUB

WU EXECUTIVE ACADEMY

ZBP CAREER CENTER

Teaching and Research Associate/Assistant Professor non-tenure track

The **Institute for Service Marketing and Tourism** is currently inviting applications for a **75% (30 hours/week) Teaching and Research Associate position** (gross monthly salary € 1.961,85; 14 times per year) and a **50% (20 hours/week) Assistant Professor non-tenure track position** (gross monthly salary € 1.741,65; 14 times per year) **OR a 100% (40 hours/week) Assistant Professor non-tenure track position** (gross monthly salary € 3.483,30; 14 times per year) **OR two 75% (30 hours/week) Teaching and Research Associate positions** (gross monthly salary € 1.961,85; 14 times per year) (employee pursuant to the terms of the Collective Bargaining Agreement for University Employees - Angestellte/r gemäß Kollektivvertrag für die Arbeitnehmer/innen der Universitäten). This employee position will be limited to a period of 6 years, starting on October 06, 2014 (commencement date subject to change).

Please note that under the terms of the WU personnel development plan, the position of Teaching and Research Associate is limited to an employment period of not more than six years. Applicants who are already employed at WU as substitute employees can therefore only be employed for the time remaining to complete the six-year period. Persons who have already been employed at WU in a Teaching and Research Associate position can only be re-employed in an Assistant Professor, tenure track position.

Please note that under the terms of the WU personnel development plan, the position of Assistant Professor, non-tenure track, is limited to an employment period of not more than six years. Applicants who are already employed at WU as substitute employees can therefore only be employed for the time remaining to complete the six-year period. Persons who have already been employed at WU in an Assistant Professor, non-tenure track position cannot be re-employed in this position at WU (except as a substitute employee) due to legal restrictions.

The Service Marketing Group at WU's Marketing Department

As part of WU Vienna's Department of Marketing, the Service Marketing group currently expands its' research and teaching staff. The Institute has a strong focus on theoretically sound and empirical research to be published in high-level international journals. Both our research and teaching activities are concentrated around issues of managerial relevance. Major research areas include customer relationship and loyalty management, marketing research and models for decision support, retail and service marketing as well as tourism management. We have a strong empirical research tradition and typically employ advanced statistical methods to provide decision support for issues of managerial relevance (more information can be found here: www.wu.ac.at/sm).

Responsibilities:

We are looking for self-motivated, highly active and productive researchers, who will be expected to make a significant contribution in the Institute's research areas or a related field. Applicants for an Assistant Professor position, non-tenure track must hold a PhD or a doctorate degree. The successful candidate must demonstrate the motivation and capacity to excel in both research and teaching. Qualifications will include a demonstrated interest in, and the proven ability to do publishable research in leading international, peer-reviewed marketing journals (e.g., A-level according to the VHB-JOURQUAL journal ranking).

Applications for an appointment as a Teaching and Research Associate imply that the successful candidate will enroll in WU's doctoral/PhD program. Even though a substantial part of the candidate's research activities will be dedicated to his/her Ph.D. project, the candidate will also be involved in other research projects. The outcome will be published in international research journals and presented at international academic conferences. Attending advanced graduate courses is part of the training.

Any member of academic staff joining us will be encouraged to make teaching contributions at an undergraduate or MSc level and to participate in teaching, research, and administrative support of the group's organizational management. In addition, there may be scope for teaching and additional earning at the MBA and/or Executive level.

Your profile:

We wish to attract candidates with a solid academic qualification in marketing or a related field (Teaching and Research Associate: master's degree or equivalent; Assistant Professor, non-tenure track: PhD, doctorate or equivalent) and a profound knowledge of quantitative research methods (e.g., in marketing science, statistics, psychometrics, computer science or econometrics). Applicants should have an interest in developing and/or applying advanced methodologies to managerially relevant marketing problems.

A very good written and oral command of the English language is required (for international candidates

A very good written and oral command of the English language is required (for international candidates, German language skills are a plus). Beyond any formal requirements, we are looking for enthusiastic, curious team players who are passionate about research and willing to take on responsibility.

Application Procedure

Interested candidates should upload their applications including a cover letter (specifying your research interests, motivation for an academic career, and possible starting date), your resume, and relevant certificates (copies are fine) onto the online application tool. Informative academic references or examples of academic work are not required, but will be assessed favorably. All application documents can be submitted either in English or German.

Reference Number: 2653

Application materials can be submitted online until October 1, 2014.

[Apply here](#)