



The Department of Marketing in the School of Business and Economics at Vrije Universiteit Amsterdam, The Netherlands is looking for new colleagues:

## **Two Assistant or Associate Professors in Marketing (tenure track or tenured, depending on qualifications)**

The starting date is September 2020 or earlier.

### **Marketing Department**

We are a research oriented group that offers a stimulating environment and a dynamic international culture. Our faculty publishes in the major marketing journals, as well as several other (top level) outlets in economics, psychology, decision making, and interdisciplinary journals. We have also organized a number of high quality conferences and symposia, including a JAMS Thought Leadership conference (2017), the inaugural IMRC conference (2018, in collaboration with Journal of Interactive Marketing), and our VU consumer research symposium (2016, 2018).

The department offers courses at all levels and participates in the school's PhD program. Our MSc in Marketing (in English, 150-200 students) was rated best in The Netherlands in the 2018 annual Master survey. In addition, we offer a part-time MSc in Marketing for executives, and teach courses in the various Research Master and BSc programs in the fields of business, economics and data science. Teaching is mostly in English, with Dutch being a rare exception.

Vrije Universiteit Amsterdam is a research university located in Amsterdam, The Netherlands, with approximately 25,000 students. The School of Business and Economics is the largest within the university, combining research excellence with top education and close collaborations with industry, and a focus on research that benefits both business and society. More info on the School can be found at [www.sbe.vu.nl/en/](http://www.sbe.vu.nl/en/). A list of marketing faculty is given here: <https://sbe.vu.nl/en/departments-and-institutes/marketing/staff/index.aspx>

### **Positions**

We are looking for two new colleagues, and are especially interested in colleagues with a quantitative or marketing strategy background, but good candidates with a more behavioral orientation will definitely be considered.

Candidates are required to have a PhD in Marketing or related area (either completed or with a fixed date for the defense) at the start of the contract, and should be fluent in English. More senior candidates are also stimulated to apply (salary and position will reflect the seniority of the candidate; tenured appointments at the Associate level are possible). To apply, please send a package including full vita, job market paper, and letters of recommendation to Ingmar Leijen ([ingmar.leijen@vu.nl](mailto:ingmar.leijen@vu.nl)) by October 15, 2019. You may also contact Femke van Horen ([femke.van.horen@vu.nl](mailto:femke.van.horen@vu.nl)) for additional information.