

Assistant/Associate/Full Professor, Marketing

Position Information

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Working Title: Assistant/Associate/Full Professor, Marketing

Faculty Rank: To Be Determined

Posting Number: TR0190075

About Virginia Tech: Virginia Tech does not discriminate against employees, students, or applicants on the basis of age, color, disability, sex (including pregnancy), gender, gender identity, gender expression, genetic information, national origin, political affiliation, race, religion, sexual orientation, or veteran status, or otherwise discriminate against employees or applicants who inquire about, discuss, or disclose their compensation or the compensation of other employees or applicants, or on any other basis protected by law.

Position Summary: Tenure-track Assistant, Associate, or Full Professor faculty position. Responsibilities will include teaching undergraduate and graduate courses, advising undergraduate and graduate students, pursuing a program of research leading to publication in major academic journals in marketing and allied fields, and university service including committee and outreach activities as appropriate to the faculty member's rank and expertise. In addition, the faculty member will teach courses in data analytics and related areas in digital marketing strategy, artificial intelligence and assist in the development of new courses, publish in scholarly journals, conduct scholarly activities and provide service to the department, college and university as well as professional services to appropriate national organizations. Consistent with the University and College Strategic plan, The individual will contribute to enriching our data-driven society through knowledge and application of business intelligence & data analytics. Information related to the Destination Areas overview can be found at the following link: <http://provost.vt.edu/destination-areas.html>

Required Qualifications: Doctorate in marketing or related area with a background in Marketing Analytics, Artificial Intelligence and/or Quantitative Marketing (or in the final stages of completing such a doctorate) or doctoral-level degree and demonstrated academic accomplishments in marketing. For assistant professor applicants, potential for excellence in scholarship in marketing and related areas is required. Applicants at the associate professor level must have a demonstrated record of excellence in scholarship. Instructional capabilities at undergraduate and graduate levels.

Preferred Qualifications:

Employment Conditions:

Must have a conviction check? Yes

Describe Other:

Employment Comments: The faculty member will teach courses in data analytics and related areas of digital marketing strategy and/or artificial intelligence, assist in the development of new courses, publish in scholarly journals, conduct scholarly activities and provide service to the department, college and university as well as professional services to appropriate national organizations. Consistent with the University and College Strategic plan, s/he will contribute to enriching our data-driven society through knowledge and application of business intelligence & data analytics.

How to Apply for this Job: Applicants should complete an application on-line at www.jobs.vt.edu, posting number #TR0190075. Applicants should attached required documents. In addition, there is an optional cover letter that can be attached. Application reviews will begin July 8, 2019; the

search will remain open and applications accepted until the position is filled. Virginia Tech has a strong commitment to the principle of diversity and, in that spirit, seeks a broad spectrum of candidates including women, minorities, and people with disabilities. Individuals with questions about the application process and those with disabilities desiring accommodations in the application process or needing this material in an alternative format should contact Dr. Frank May (540) 231-6949/ fmay@vt.edu by the review date.

Employee Category: Instructional/Research Faculty

Appointment Type: Regular

If restricted or temporary, enter end date:

FLSA Status: Exempt: Not eligible for overtime

Tenure Status: Tenure Track

Academic Year or Calendar Year? Standard Academic Year

Percent Employment: Full-time

If part time, enter Percent Time:

Pay Range:

Department: Marketing

Work Location:

Location, if not Blacksburg:

Location Zip Code: 24061

Job Posting Date: 06/10/2019

Review Begin Date: 07/08/2019

Job Close Date: (if applicable)

Restricted to university employees only? No

Equal Opportunity/Affirmative Action Statement: Virginia Tech does not discriminate against employees, students, or applicants on the basis of age, color, disability, sex (including pregnancy), gender, gender identity, gender expression, genetic information, national origin, political affiliation, race, religion, sexual orientation, or veteran status, or otherwise discriminate against employees or applicants who inquire about, discuss, or disclose their compensation or the compensation of other employees or applicants, or on any other basis protected by law.

Reasonable Accommodation Statement: If you are an individual with a disability and desire accommodation please contact the hiring department.

Quick Link: <http://listings.jobs.vt.edu/postings/98248>

Supplemental Questions

Required fields are indicated with an asterisk (*).

1. * Please describe recruiting source identified in previous question (if applicable):
(Open Ended Question)
2. * How did you first learn about this job opening?
 - Chronicle of Higher Education - online
 - Chronicle of Higher Education - print
 - Higher Ed Jobs (www.higheredjobs.com)
 - Higher Education Recruitment Consortium - HERC (www.hercjobs.org)
 - Diverse Jobs (www.diversejobs.net)
 - Insight Into Diversity (www.careers.insightintodiversity.com)
 - Indeed (www.indeed.com)
 - Roanoke Times Online (www.jobs.roanoke.com)
 - Commonwealth of Virginia Jobs (www.jobs.virginia.gov)
 - Virginia Tech job site (www.jobs.vt.edu)
 - Facebook
 - LinkedIn
 - Twitter
 - Job Fair (please describe below)
 - Journal (please describe below)
 - Listserv (please describe below)
 - Newspaper - print (please describe below)
 - Professional Conference (please describe below)
 - From a friend/acquaintance not associated with Virginia Tech (please name below)
 - From a Virginia Tech employee/representative/recruiter (please name below)
 - Veteran related event/site (please describe below)
 - Virginia Employment Commission - VEC
 - Other Virginia Tech affiliated website (please describe below)
 - Other job board such as Simply Hired, Career Builder, etc. (please describe below)
 - Other - Not listed (please describe below)

Required Documents

Required Documents

1. Resume/Curriculum Vita
2. Transcript
3. Candidate Statement
4. Research Statement
5. Teaching Statement

Optional Documents

1. Cover Letter