

Assistant or Associate Professor of Marketing

Position Information

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Working Title: Assistant or Associate Professor of Marketing

Faculty Rank: To Be Determined

Posting Number: TR0160079

About Virginia Tech: Virginia Tech, founded in 1872 as a land-grant institution, is currently ranked as a Top 25 Public University by US News & World Report and a Top 25 Public Research University by the National Science Foundation. Through a combination of its three missions of learning, discovery, and engagement, Virginia Tech continually strives to accomplish the charge of its motto: Ut Prosim (That I May Serve). As the Commonwealth's most comprehensive university and its leading research institution, Virginia Tech serves a diverse population of 30,000+ students and 8000+ faculty and staff from over 100 countries, and is engaged in research around the world. Invent the Future at Virginia Tech.

Position Summary: Tenure-track Assistant or Associate Professor faculty position with a focus in Marketing Analytics. Responsibilities will include teaching undergraduate and graduate courses offered by the Department of Marketing, advising undergraduate and graduate students, pursuing a program of research leading to publication in major academic journals in marketing and allied fields, and university service including committee and outreach activities as appropriate to the faculty member's rank and expertise.

Required Qualifications: Doctorate in marketing or related area (or in the final stages of completing such a doctorate) or doctoral-level degree and demonstrated academic accomplishments in marketing. For assistant professor applicants, potential for excellence in scholarship in marketing and related areas is required. Applicants at the associate professor level must have a demonstrated record of excellence in scholarship. Instructional capabilities at undergraduate and graduate levels.

Preferred Qualifications:

Employment Conditions: Must have a criminal background check

Must have a conviction check? Yes

Describe Other:

Employment Comments:

How to Apply for this Job: Applicants should complete an application on-line at www.jobs.vt.edu for posting #TR0160079. Applicants should include a current curriculum vitae and letter of introduction if appropriate. Candidates may also include letters of recommendation, articles, or working papers as supporting materials. Application reviews will begin September 16, 2016; the search will remain open and applications accepted until the position is filled. Virginia Tech has a strong commitment to the principle of diversity and, in that spirit, seeks a broad spectrum of candidates including women, minorities, and people with disabilities. Individuals with questions about the application process and those with disabilities desiring accommodations in the application process or needing this material in an alternative format should contact Tina Harvey (540) 231-6949 by the review date.

Employee Category: Instructional/Research Faculty

Appointment Type: Regular

**If restricted or temporary,
enter end date:**

FLSA Status: Exempt: Not eligible for overtime

Tenure Status: Tenure Track

**Academic Year or
Calendar Year?** Standard Academic Year

Percent Employment: Full-time

**If part time, enter Percent
Time:**

Pay Range:

Department: Marketing

Work Location: Blacksburg

**Location, if not
Blacksburg:**

Location Zip Code: 24061

Work Schedule: M-F

Job Posting Date: 08/26/2016

Review Begin Date: 09/16/2016

**Job Close Date: (if
applicable)**

**Restricted to university
employees only?**

**Equal
Opportunity/Affirmative
Action Statement:**

Virginia Tech does not discriminate against employees, students, or applicants on the basis of age, color, disability, gender, gender identity, gender expression, national origin, political affiliation, race, religion, sexual orientation, genetic information, or veteran status; or otherwise discriminate against employees or applicants who inquire about, discuss, or disclose their compensation or the compensation of other employees, or applicants; or any other basis protected by law.

For inquiries regarding non-discrimination policies, contact the executive director for Equity and Access at 540-231-2010 or Virginia Tech, North End Center, Suite 2300 (0318), 300 Turner St. NW, Blacksburg, VA 24061.

**Reasonable
Accommodation
Statement:**

If you are an individual with a disability and desire accommodation please contact the hiring department.

Quick Link: <http://listings.jobs.vt.edu/postings/68514>

Supplemental Questions

Required fields are indicated with an asterisk (*).

Required Documents

Required Documents

1. Resume/Curriculum Vita
2. Cover Letter

Optional Documents

1. Letter of Reference #1
2. Letter of Reference #2
3. Letter of Reference #3
4. List of References
5. Transcript
6. Candidate Statement
7. Research Statement
8. Other Doc
9. Portfolio
10. Teaching Statement
11. Other Doc #2