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Assistant Professor, Department of Marketing

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Date Posted	December 7, 2017
Type	Tenured, tenure track
Salary	Not specified

Employment Type Full-time

The Department of Marketing in the Pamplin College of Business, Virginia Tech, invites applications for an Assistant Professor position for our Blacksburg, VA campus. The position requires a Ph.D. in Marketing, Management Science, or related field, completed by appointment start date. The position also requires: demonstrated academic accomplishment in marketing; potential for excellence in scholarship in marketing or related area; expertise in empirical modeling and data analytics; instructional capabilities at the undergraduate and graduate levels; occasional travel to attend professional conferences and meetings; and must have a criminal background check. The successful candidate will teach undergraduate and graduate courses offered by the Department of Marketing; advise undergraduate and graduate students in marketing research, advanced research methods and econometrics; and pursue a program of research that leads to the publication of empirical modeling in major academic

journals in quantitative marketing. Will travel occasionally to attend professional conferences and meetings. Applicants should complete the faculty application online at www.jobs.vt.edu posting # TR0170214. Applicants should include a current curriculum vitae and letter of introduction if appropriate. Candidates may also include letters of recommendation, articles, or working papers as supporting materials. Individuals with disabilities desiring accommodation in the application process should notify Dr. Mario Pandelaere by phone at (540) 231.6949; via email at mpand@vt.edu or, fax at (540) 232-8571. Virginia Tech is an EO/AA Institution.



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