

Assistant Professor

Posting Details

Employees hired into Administrative and Professional positions posted on or after July 1, 2017, will be governed by and, if employed on July 1, 2018 will move into the new University Human Resources System. For additional information, go to <http://greatplace.vcu.edu>.

Position Information

Position Number	F00310
Position Type	Teaching and Research Faculty
Rank	Assistant Professor
Working Title	Assistant Professor
School/Unit	School of Business
Department	Marketing
Number of Months	9
Tenure Status	Tenure Eligible
Grant funded position?	No

Position Summary and Qualifications

Mission or Goal of Unit	<p>The Department of Marketing in the School of Business at Virginia Commonwealth University (VCU) offers an undergraduate major in Marketing with concentrations in product and brand management, integrated marketing communication, personal selling and business marketing, and general marketing. The Department also offers a Master of Science degree in Global Marketing Management. Additionally, Marketing faculty teach in the MBA, Executive MBA, and online MBA. They also have the opportunity to be involved in the Ph.D. in Business program. The Department has 12 full-time faculty who are active researchers and engaged teachers. Marketing faculty have publications in a wide selection of leading journals including the Journal of Marketing, Journal of Consumer Research, Journal of Consumer Psychology, Journal of the Academy of Marketing Science, Journal of Product Innovation Management, International Journal of Research in Marketing, Journal of Business Research, Journal of Public Policy and Marketing, Journal of Service Research, Journal of Advertising, and Industrial Marketing Management. More details about the department's faculty, programs, and philosophy of scholarship are available on the department's website (https://business.vcu.edu/academics/marketing/).</p> <p>Virginia Commonwealth University is a diverse, urban, premier public research university with an enrollment of over 32,000+ students. The School of Business is AACSB-accredited and has an enrollment of about 4,000 students. University and School leadership is firmly committed to a future that involves research excellence, scholarship, and creative expression. Richmond, Virginia's capital, is headquarters for six Fortune 500 firms and is consistently ranked among the "Best Places to Live and Work in America" in several national publications (Realtor.com; Richmond Times-Dispatch).</p>
Chief purpose of this position in support of above mission or goal	<p>The Department of Marketing at Virginia Commonwealth University, in Richmond, Virginia, invites applicants for a full-time tenure track Assistant Professor of Marketing position, to start in August 2019. The ideal candidate will have a demonstrated record or the potential for publishing in top-tier and leading specialized marketing journals, expertise or capability and willingness to teach marketing analytics at the undergraduate and graduate level, and excellent interpersonal competence and communication skills in written and spoken English. This position is designed to support the VCU School of Business strategic plan that focuses</p>

on impactful research, experiential learning, problem-solving curricula, and fostering a creative culture.

Position Responsibilities	We are open to candidates with research interests in any area of marketing. However, applicants must provide evidence of significant research potential and have a breadth of strong research methods skills. The position offers a 2/2 teaching load, a competitive salary, and an attractive benefits package. This position will assist current faculty with the implementation of a new undergraduate course in marketing analytics and continued offering of marketing analytics courses at the graduate level.
Required Qualifications	Applicants must possess or be a candidate for a PhD in Marketing, or in Business Administration with Marketing as a major or primary concentration. ABD applicants should be on track to complete their doctoral dissertation by August 2019.
Preferred Qualifications	Preference will be given to candidates with an interest or experience in undergraduate/graduate teaching of marketing analytics courses, with additional interest or experience in teaching digital and integrated marketing communications. Additionally, strong candidates will have demonstrated experience working in and fostering a diverse faculty, staff, and student environment, or will have a commitment to do so as a faculty member at VCU.

Posting Detail Information

Date Posted	05/15/2018
Open Until Filled	No
Application Deadline Date	08/20/2018
Proposed Hire Date	08/16/2019
Type of Search	National

Application Process/Additional Information

Application Process/Additional Information
 Applicants should submit a cover letter, curriculum vitae, contact information for three references, and any supporting materials (e.g. copies of research articles, teaching evaluations, and three letters of recommendation). Application materials must be submitted through the VCU Jobs Website, not via email. Review of applications will begin immediately, and Department faculty will interview candidates at the AMA Summer Educators' Conference in August 2018.
 For more information about Virginia Commonwealth University, watch this Welcome to VCU short video, <https://www.youtube.com/watch?v=-BbgrIYL5HI&feature=youtu.be>. For more on the School of Business, view the School's website at www.business.vcu.edu, and for additional details on the search, contact Suzanne Makarem at scmakarem@vcu.edu.

Posted Salary

Supplemental Questions

Required fields are indicated with an asterisk (*).

- How did you find out about this position?
 - Alumni association magazine
 - Chronicle of Higher Education
 - Community event
 - Email notification
 - HERC (Higher Ed Recruitment Consortium)
 - Higher education publication
 - Internal Recruiter

- Job fair
 - Job site (e.g. Monster.com)
 - Listserv
 - Newspaper
 - Professional association/journal
 - Referred by person/employee
 - Search firm notification
 - VCU vacancy listing - eJobs
 - Other
2. If you selected "Other" for your referral source please indicate where you heard about this posting. (If you did not select "Other," please enter "n/a.")
(Open Ended Question)

Applicant Documents

Required Documents

Optional Documents

1. Cover Letter/Letter of Application
2. Other Document
3. Resume