

Tenure Track, Marketing Analytics

Posting Details

Do you have questions about the application process? If so, please refer to the Applicant FAQ's.

Posting Details (Default Section)

Posting Number:	2019601F
Position Title:	Tenure Track, Marketing Analytics
Position Type:	Faculty
Recruitment Type:	
Work Schedule:	full-time/9-months
Department:	222-Marketing
Position Summary:	<p>The Department of Marketing & Business Law in the Villanova School of Business at Villanova University invites applications for a tenure-track position in Marketing at the rank of Assistant Professor with a start date in August 2020. Initial interviews will be conducted at the 2019 Summer AMA conference in Chicago.</p> <p>We seek candidates who can teach with high quality and impact in the broadly defined area of marketing analytics with a secondary interest in any other area. Capability to support the marketing curriculum at both the undergraduate and graduate levels based on department needs is expected.</p> <p>We seek faculty who are motivated by the pursuit of high-quality scholarly research. Summer support, conference travel and research assistance are available. Faculty have access to the Center for Marketing and Consumer Insights as well as a new, on-site behavioral research lab. Our collegial department is home to fifteen full-time faculty members. Our faculty distinguish themselves as journal editors and associate editors as well as authors of high-quality publications in outlets including Journal of Consumer Research, Journal of Marketing Research, Journal of Public Policy & Marketing, Journal of Advertising and Journal of Retailing, among others.</p> <p>Villanova School of Business was recognized as the #1 undergraduate program in the U.S. by Bloomberg Businessweek, the #2 Online Graduate Business Programs by U.S. News & World Report and the #12 Part-Time MBA program in the nation by Bloomberg Businessweek. Villanova is ranked in the Top 50 for National Universities by U.S. News & World Report.</p> <p>Villanova is a Catholic university sponsored by the Augustinian order. Diversity and inclusion have been and will continue to be an integral component of Villanova University's mission. The University is an Equal Opportunity/Affirmative Action employer and seeks candidates who understand, respect and can contribute to the University's mission and values.</p>
Duties and Responsibilities:	<p>VSB is committed to both high-quality scholarly research and teaching excellence. In addition to maintaining an active research agenda leading to high-quality publications, the appointment involves teaching at the undergraduate and graduate levels. Service is commensurate with expectations of a junior faculty member.</p>
Minimum Qualifications:	<p>Applicants must possess a Ph.D. in Marketing or a related field by August 2020.</p>
Preferred Qualifications:	<p>Applicants should demonstrate a strong potential for high-quality research. Teaching expertise or experience in marketing analytics is very strongly preferred.</p>
Physical Requirements and/or Unusual Work Hours:	
Special Message to Applicants:	<p>For full consideration for the position, complete applications must be submitted via the VU jobs portal at https://jobs.villanova.edu/. Deadline to submit applications is July 15, 2019 to be considered for initial interviews at the Summer AMA conference in Chicago on August 9-11, 2019.</p>

All initial applications are to include:

- Application letter
- Curriculum vitae
- Contact information for 3 references

Applicants may upload available letters of reference to the Letters of Reference section of the application.

For finalists, an official graduate transcript will be required. To mail hard copy of transcripts, please send to:

Search Committee
Department of Marketing & Business Law
Villanova University
800 Lancaster Avenue
3014 Bartley Hall
Villanova, PA 19085

Review of applications begins upon receipt and continues until the position is filled.

For technical assistance, please contact us at 610-519-7900 at or jobshelp@villanova.edu.

Application-related questions may be sent to Dr. Matthew Sarkees, Chair, Department of Marketing & Business Law (matthew.sarkees@villanova.edu).

Situated within the "Main Line" suburbs of Philadelphia, the Villanova School of Business is a premier educational institution that offers undergraduate programs, graduate programs, and executive education. Villanova University was founded by the Roman Catholic Order of Saint Augustine, and the Augustinian values of truth, community, caring, and leading through service are infused throughout the curriculum in all of our programs. Founded in 1922, VSB is known for academic rigor; creativity and innovation; a firm grounding in ethics; and an applied education that prepares students to become outstanding leaders and global citizens within the ever-changing, complex, and fast-paced world of business. The school includes over 1000 graduate and 1,700 undergraduate students. In addition to the undergraduate degrees in Business Administration and Accounting, the school offers a traditional and online MBA, Executive MBA, and a variety of Masters' programs.

Posting Date: 05/23/2019

Closing Date (12am ET):

Salary Posting Information: Competitive

Salary Band:

Job Classification: faculty

References Needed

References Needed

Minimum Number of References Needed 3

Maximum Number of References Needed 3

Supplemental Questions

Required fields are indicated with an asterisk (*).

1. * How did you first hear of this employment opportunity?

- Indeed.com
- Highereducation.com
- LinkedIn
- Chronicle Vitae
- Academic Keys
- Professional Affiliation/Trade Website
- Diversity Association/Publication Website

- Other Internet Advertisement
- Advertisement in Local Newspaper
- Advertisement in Academic or Professional Publication
- Referred by a current or former employee
- Referred by a friend or family member
- Heard about it at a conference or career fair
- Browsing the Villanova website
- Other

2. * If your answer to the above question is "Other", please specify the source below. If this question does not apply to you, enter N/A.
(Open Ended Question)

Documents needed to complete your application:

Required Documents

1. Cover Letter / Letter of Interest
2. Resume / Curriculum Vitae

Optional Documents

1. Letters of Reference
2. Other Document