

Continuing Non-Tenure Track, Marketing

Institution:	Villanova University
Location:	Villanova, PA
Category:	Faculty - Business - Marketing and Sales
Posted:	01/30/2020
Type:	Full-Time
Notes:	included in Diversity and Inclusion Email

Posting Number: 2020683F

Location

Villanova, PA

Work Schedule: full-time/9-months

Department: 222-Marketing

Position Summary

The Department of Marketing & Business Law in the Villanova School of Business at Villanova University invites applications for a continuing non-tenure track position in Marketing. The position begins in August 2020. We welcome expertise from all areas of marketing. We are particularly interested in faculty with MBA teaching experience. Capability to support the marketing curriculum at both the undergraduate and graduate levels based on department needs is required.

Villanova School of Business is a top-ranked undergraduate and graduate part-time MBA program. Villanova is ranked in the Top 50 for National Universities by U.S. News & World Report. Our collegial department is home to fourteen full-time faculty members with diverse interests.

Villanova is a Catholic university sponsored by the Augustinian order. Diversity and inclusion have been and will continue to be an integral component of Villanova University's mission. The University is an Equal Opportunity/Affirmative Action employer and seeks candidates who understand, respect and can contribute to the University's mission and values.

Duties and Responsibilities

VSB is committed to teaching excellence. The appointment involves teaching at the undergraduate and graduate levels. Service is commensurate with expectations of a continuing non-tenure track faculty member.

Minimum Qualifications

- Demonstrated teaching excellence.
- Relevant graduate degree.

Preferred Qualifications

- Ph.D. or DBA preferred in Marketing.

Special Message to Applicants

For full consideration for the position, complete applications must be submitted via the VU jobs portal at <https://jobs.villanova.edu/>.

All initial applications are to include:

- Application letter
- Curriculum vitae
- Applications must include contact information for 2 references who will be contacted via email to submit confidential letters of recommendation when the application is submitted.

For finalists, an official graduate transcript will be required. To mail hard copy of transcripts, please send to:

Search Committee

Department of Marketing & Business Law

Villanova University

800 Lancaster Avenue

3014 Bartley Hall

Villanova, PA 19085

Review of applications begins upon receipt and continues until the position is filled. Competitive salary and benefits are associated with this position.

For technical assistance, please contact us at 610-519-7900.

Application-related questions may be sent to Dr. Matthew Sarkees, Chair, Department of Marketing & Business Law (matthew.sarkees@villanova.edu).

Situated within the "Main Line" suburbs of Philadelphia, the Villanova School of Business is a premier educational institution that offers undergraduate programs, graduate programs, and executive education. Villanova University was founded by the Roman Catholic Order of Saint Augustine, and the Augustinian values of truth, community, caring, and leading through service are infused throughout the curriculum in all of our programs. Founded in 1922, VSB is known for academic rigor; creativity and innovation; a firm grounding in ethics; and an applied education that prepares students to become outstanding leaders and global citizens within the ever-changing, complex, and fast-paced world of business. The school includes over 1000 graduate and 1,700 undergraduate students. In addition to the undergraduate degrees in Business Administration and Accounting, the school offers a traditional and online MBA, Executive MBA, and a variety of Masters' programs.

Salary Posting Information

Competitive

APPLICATION INFORMATION

Contact: Villanova University

Online App. Form: <https://jobs.villanova.edu/postings/18310>

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Apply through Institution's Website

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