

Office of the Dean

Assistant Professor of Marketing Job Posting

Valparaiso University's College of Business (<http://www.valpo.edu/cob/>) invites applications for a tenure-track position as assistant professor of Marketing beginning Fall 2020. The specific areas of interest include two or more of the following: Digital Media, International Marketing, Marketing Management, and Consumer Behavior/ Psychology. Applicants should have a Ph.D. or D.B.A. (ABD considered) in the field of Marketing from an AACSB accredited institution. Candidates with a doctorate degree in a related field will be considered. Practical business experience, entrepreneurship, teaching in executive education, and experience with minority and international students are pluses. A terminal degree in a closely related field with significant professional experience or research in Marketing will be considered. Certifications from recognized professional societies are preferred. Successful applicants will demonstrate a commitment to cultural diversity and the ability to work with individuals or groups from diverse backgrounds. In addition to strong academic qualifications and excellence in teaching, the University highly values experience in working across cultural and other significant differences. Candidates should also be interested in working at a university engaged in issues of Christian higher education rooted in the Lutheran tradition.

The successful candidate's responsibilities would include teaching nine hours per semester at both the undergraduate and/or graduate levels; course/curriculum development; research/scholarship; and college/university committee assignments and/or initiatives. College seeks a balanced teacher-scholar with a strong commitment to teaching excellence, as well as a high-quality scholarship. Salary is competitive.

Valparaiso University enrolls about 3,800 undergraduate and graduate students and has been ranked one of the "Best Master's Universities in the Midwest" and "One of the Best Buys" by U.S. News and World Report. The College of Business is AACSB accredited, serves approximately 400 undergraduate students offering a B.S.B.A. with concentrations in Accounting, Business Analytics, Finance, International Business, Management, Marketing, and Supply Chain and Logistics Management, and a B.S.I.B.E. in conjunction with the College of Engineering. It also serves MBA students in full-time day and part-time evening programs. Valpo is located in Valparaiso, Indiana, a community of 30,000 residents with quality public schools and light industry and is located about 15 miles from Lake Michigan and about an hour from downtown Chicago.

Please submit a letter of interest, curriculum vita, teaching statement, research statement, and contact information for three references to Interfolio at <http://apply.interfolio.com/66245>. In your cover letter, please include brief statements of (a) how you might contribute to the University's distinctive mission, and (b) what experiences you have had which will enable you to mentor a diverse student body. Candidates who submit names of references should expect that the College will contact these references, in confidence, and that credentials will be confirmed prior to hire. Employment will require a satisfactory criminal background check. Applications will be considered until the position is filled; however, applicants are encouraged to submit applications by October 1, 2019 for full consideration.

Valparaiso University does not unlawfully discriminate and aims to employ persons of various backgrounds and experiences to develop and support a diverse community. Its entire EEO policy can be found at <http://www.valpo.edu/general-counsel/policies/equal-opportunity-policy/>.