

Assistant Professor of Marketing

Institution:	Valparaiso University
Location:	Valparaiso, IN
Category:	Faculty - Business - Marketing and Sales
Posted:	08/30/2018
Application Due:	Open Until Filled
Type:	Full Time

Valparaiso University's College of Business (<http://www.valpo.edu/cob/>) invites applications for a tenure-track position as assistant professor of Marketing beginning Fall 2019. The specific areas of interest include two or more of the following: Digital Media, Marketing Communication, Marketing Management, Consumer Behavior/ Psychology, and Customer Relationship Management. Applicants should have a Ph.D. or D.B.A. (ABD considered) in the field of Marketing from an AACSB accredited institution. Candidates with a doctorate degree in a related field will be considered. Practical business experience, entrepreneurship, teaching in executive education, and experience with minority and international students are plusses. A terminal degree in a closely-related field with significant professional experience or research in Marketing will be considered. Certifications from recognized professional societies are preferred. Successful applicants will demonstrate a commitment to cultural diversity and the ability to work with individuals or groups from diverse backgrounds. In addition to strong academic qualifications and excellence in teaching, the University highly values experience in working across cultural and other significant differences. Candidates should also be interested in working at a university engaged in issues of Christian higher education rooted in the Lutheran tradition.

The successful candidate's responsibilities would include teaching nine hours per semester at both the undergraduate and/or graduate levels; course/curriculum development; research/scholarship; and college/university committee assignments and/or initiatives. College seeks a balanced teacher-scholar with a strong commitment to teaching excellence, as well as a high-quality scholarship. Salary is competitive.

Valparaiso University enrolls about 4,000 undergraduate and graduate students and has been ranked one of the "Best Master's Universities in the Midwest" and "One of the Best Buys" by U.S. News and World Report. The College of Business is AACSB accredited, serves approximately 500 undergraduate students offering the B.S.B.A. with concentrations in Accounting, Business Analytics, Finance, International Business,

Management, and Marketing. It also serves MBA students in full-time day and part-time evening programs. VU is located in Valparaiso, Indiana, a community of 30,000 residents with quality public schools and light industry, and is situated about 15 miles from Lake Michigan and about an hour from downtown Chicago.

Please submit a letter of interest, curriculum vita, and contact information for three references to Interfolio at <http://apply.interfolio.com/53618>. Candidates who submit names of references should expect that the College will contact these references, in confidence, and that credentials will be confirmed prior to hire. Employment will require a satisfactory criminal background check. Applications will be considered until the position is filled; however, applicants are encouraged to submit applications by October 1, 2018 for full consideration.

APPLICATION INFORMATION

Postal Address:	Kendra Adamson College of Business Valparaiso University 1909 Chapel Drive Valparaiso, IN 46383
Phone:	(219) 464-5040
Fax:	(219) 464-5789
Online App. Form:	http://apply.interfolio.com/53618
Email Address:	Kendra.adamson@valpo.edu

Valparaiso University does not unlawfully discriminate and aims to employ persons of various backgrounds and experiences to develop and support a diverse community. Its entire EOE policy can be found at <http://www.valpo.edu/general-counsel/policies/equal-opportunity-policy/>

Apply through HigherEdJobs

Apply through Institution's Website