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Valdosta State University

Assistant Professor of Marketing

Description

The Department of Marketing & International Business in the Langdale College of Business Administration is now accepting applications for an academic, tenure track faculty position beginning August 1, 2020.

The position will be responsible for teaching courses in marketing including but not limited to: marketing management, general marketing, sales, advertising, buyer behavior, international marketing, and supply chain management/logistics. Specific course assignments will be based upon departmental needs and the applicant's areas of expertise.

Additional responsibilities include mentoring undergraduate students involved in the marketing and international business degree programs and assisting in the continued development of the degree programs. Service on department, college, and university committees is expected. Scholarly research published in recognized journals is required for tenure and promotion.

For more information, contact Dr. Leisa Flynn, Head of the Department of Marketing and International Business,

Requirements

Doctoral degree in Marketing or closely related field from an AACSB accredited or member school or comparable international accreditation (such as EQUIS, ACBE or ECBE) with a minimum of 18 graduate semester hours in the field of instruction.

Job Information

Location:

Valdosta, Georgia, 31698,
United States

Job ID:

49483104

Posted:

July 11, 2019

Position Title:

Assistant Professor of
Marketing

School Name:

Valdosta State University

Specialties:

General Marketing

**Do you plan on
interviewing at the
Summer Academic
Conference?:**

Yes

Position Start Date:

Fall 2020

Job Duration:

Indefinite

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