

Faculty - Assistant Professor - Marketing

Institution:	Utah Valley University
Location:	Orem, UT
Category:	Faculty - Business - Marketing and Sales
Posted:	06/30/2017
Application Due:	07/28/2017
Type:	Full Time

Faculty - Assistant Professor - Marketing

Position Category: Faculty - Tenure Track (FT)

Summary:

Conducts assigned undergraduate and graduate courses and seminars. Plans, prepares, and follows an approved course of study with measurable objectives. Serves on college/school or university committees. Engages in scholarly activities, and/or creative endeavors which contributes to the academic mission of the university. Develops curriculum, independent study activities, and off-campus learning such as practicums and internships. Renders service to the community relevant to the appropriate academic specialty.



Required Qualifications:

Doctorate in Marketing (or related field) from an AACSB accredited university required. Candidates who have graduated with a doctorate by the hire date will also be considered.

Must have background in Market Research, Quantitative Marketing, Marketing Analytics, and/or Applied Business Research.

Knowledge, Skills and Abilities:

- Extensive knowledge of subject matter and course content of classes to be taught, instructional strategies and techniques related to Marketing Strategy.
- Extensive knowledge of student management, motivation, and evaluation.
- Extensive knowledge of evaluation of instruction, curriculum development, program development and evaluation.

- Thorough knowledge of appropriate field of study.
- Skills related to Marketing Strategy (with potential graduate course responsibilities).
- Skills in public speaking and report writing.
- Skills in curriculum development and assessment.
- Ability to apply effectively general principles to specific conditions.
- Ability to follow written and oral procedures and instructions.
- Ability to work effectively with people.

Preferred Qualifications:

Secondary Experience in Sales, Digital Marketing, or International Marketing would be helpful.

May be required to teach the following courses: Marketing Research, Marketing Analytics, Applied Business Research, Professional Selling, Marketing Management, and Principles of Marketing.

Physical Requirements:

Talking continuously, sitting and standing regularly. Fine hand manipulation for use in computer systems.

Benefits Summary:

UVU offers an excellent benefits package which includes a generous leave policy, 12 paid holidays, affordable medical and dental insurance options, life and AD&D insurance, tuition waiver (undergraduate resident) for employee and dependents and substantial employer contribution to a retirement plan.

FLSA: Exempt

Pay Range: TBD based on experience

Advertisement Number: FAC02817

Open Date: 06/28/2017

Review Start Date: 07/28/2017

Close Date: 7/28/2017

Open Until Filled: No

Special Instructions to Applicant: Under References Letter please list a minimum of three contacts. References may be contacted at some point during the screening and selection process.

To apply, visit: <https://www.uvu.jobs/postings/1473>

Utah Valley University is an Affirmative Action/Equal Opportunity/ Equal Access Employer and committed to fostering a diverse workforce. As an inclusive community, we actively seek diversity among our applicants for this position. Candidates who can contribute to that goal are particularly encouraged to apply.

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APPLICATION INFORMATION

Contact: Utah Valley University

Online App. Form: <http://apptrkr.com/1038226>

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Apply through Institution's Website

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