

## Senior Lecturer/Lecturer in Marketing

<b>Institution:</b>	The University of the West Indies - St. Augustine
<b>Location:</b>	St. Augustine, Trinidad and Tobago
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	12/20/2018
<b>Application Due:</b>	01/13/2019
<b>Type:</b>	Full-Time

### Qualifications and Experience

The successful candidate must possess postgraduate qualification at the PhD level in Marketing from a recognized University.

### Candidates should also possess:

- Considerable experience in teaching at the University level and in the practice of Marketing at a senior level in industry or in a Marketing environment
- A track record of publication in Marketing
- Expertise in one or more of the following areas:
  - Services Marketing
  - Digital Marketing
  - Retailing

Additional professional qualifications in Marketing and the ability to teach in any other Management discipline would be an asset.

### Special Responsibilities

- Teaching, researching, publishing and developing curriculum in the field of Marketing
- Supervising postgraduate students
- Supervising graduate projects and theses in Marketing

## Personal Attributes

The Department places high priority on individuals of integrity who can work well in a team and student friendly environment. Candidates should also possess good communication and interpersonal skills. A good command of both oral and written English is essential. Candidates must also be able to work well in a multidisciplinary environment.

Detailed application and full curriculum vitae should be sent to the Campus Registrar, c/o HR Division (Appointments Section), Main Administration Building, The University of the West Indies, St. Augustine, Trinidad and Tobago, W.I. via e-mail:

HRApplications@sta.uwi.edu. Three (3) referees (one of whom should be from your present organization) must be indicated. Application forms may be obtained at <http://www.sta.uwi.edu> in the Faculty & Staff, Staff Vacancies section. Further particulars including remuneration package may also be obtained at the above address. In order to expedite the appointment procedures, applicants are advised to ask their referees to send their references under CONFIDENTIAL cover DIRECTLY to the Campus Registrar at the above address without waiting to be contacted by the University. Applications received after the deadline date will not be considered.

## APPLICATION INFORMATION

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<b>Postal Address:</b>	Ms. Ayana Gloudon Human Resources - Appointment Section The University of the West Indies - St. Augustine The Campus Registrar St. Augustine Trinidad and Tobago
<b>Phone:</b>	1 (868) 662-2002
<b>Fax:</b>	1 (868) 663-9684
<b>Online App. Form:</b>	<a href="http://sta.uwi.edu/jobs/procedure.asp">http://sta.uwi.edu/jobs/procedure.asp</a>
<b>Email Address:</b>	<a href="mailto:HRApplications@sta.uwi.edu">HRApplications@sta.uwi.edu</a>

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Extracted from The University of the West Indies' Rules for Academic and Senior Administrative Staff:

### PREAMBLE

The Charter of The University of the West Indies states:

"4. Men and women shall be eligible for.....appointment to any authority office or employment of or under the University."

"5. (i) No religious, political or racial test shall be imposed on or required of any person in order to entitle him to be a member of the University or to occupy any position in or on the staff of the University."

### EQUAL TREATMENT FOR MEN AND WOMEN

There shall be no discrimination on the grounds of sex in regard to conditions of service.

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