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University of the Pacific

Visiting Professor/Lecturer of Marketing

Description

The University of the Pacific, Eberhardt School of Business, invites applications for a full-time, non-tenure-track position in Marketing beginning in Fall 2018.

Candidates must demonstrate ability to teach undergraduate-level and MBA-level courses in introductory Marketing Management, and in Marketing Analytics. Desired teaching ability in Market Research, Strategic Marketing, and Digital Marketing.

The duties associated with the position include a five-course teaching load per year, scholarly research, and service contributions. One- or two-year contract possible depending on qualifications. Extension by one additional year possible depending on performance.

Pacific is an AA/EEO employer and does not discriminate on the basis of any protected category.

To submit an application, please visit
<https://pacific.peopleadmin.com/postings/10755>

Job Information

Location:

Stockton, California, United States

Job ID:

38447414

Posted:

December 8, 2017

Position Title:

Visiting Professor/Lecturer of Marketing

School Name:

University of the Pacific

Specialties:

Marketing Analytics,
Marketing Research,
Strategy,
Marketing Management

**Do you plan on
interviewing at the
Summer AMA**

Requirements

A master's degree is required. An earned doctorate or equivalent is preferred, Teaching experience and a record of research publications and/or presentations is also preferred. ABD candidates will be considered.

Conference?:

No

Position Start Date:

Fall 2018

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