

## Visiting Assistant Professor of Marketing

<b>Institution:</b>	University of the Ozarks
<b>Location:</b>	Clarksville, AR
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	03/13/2019
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full-Time

The University of the Ozarks invites applications for a current opening for a visiting Assistant Professor of Marketing beginning July, 2019. Preference will be given to those candidates that have earned a Ph.D. in marketing, although ABD will be considered. Applicants should have a strong, interdisciplinary approach to both Business Administration and Marketing which may focus on specific applications related to international integration, marketing channels, and digital marketing approaches. Experience in academic instruction, marketing, or general business applications is preferred. The primary responsibility of this position include the teaching of marketing courses in a range of content areas and enhancing the Marketing program's curriculum.

University of the Ozarks values personal attention and collegiality, thus a familiarity with and understanding of a small and residential campus are highly desirable. A sincere interest in students, excellent communication skills, and support of the University's mission are required.

Ranked in the top 10 of southern region comprehensive baccalaureate institutions by U. S. News & World Report, University of the Ozarks is a Presbyterian-related institution that blends the liberal arts and professional preparation in a student-centered environment emphasizing quality teaching and student learning. The University serves a diverse group of approximately 870 students from the United States and abroad on a beautiful campus in Clarksville, Arkansas, located along I-40 approximately 90 miles northwest of Little Rock, nestled between the Arkansas River and the Ozark Mountains. Recent major gifts have enhanced the academic program and other campus initiatives. For more information about University of the Ozarks, visit [www.ozarks.edu](http://www.ozarks.edu).

### Application Procedures

Review of applications will begin immediately and will continue until the search is completed. Please send a letter of application; vita; statement of teaching philosophy; and

three current letters of reference, at least one of which addresses teaching ability, to:

Ms. Karen Schluterman  
Director of Human Resources  
University of the Ozarks  
415 N. College Avenue  
Clarksville, AR 72830  
humanresources@ozarks.edu

## APPLICATION INFORMATION

---

**Contact:** Karen Schluterman  
Human Resources  
University of the Ozarks

---

**Email Address:** [humanresources@ozarks.edu](mailto:humanresources@ozarks.edu)

---

Women and minority candidates are encouraged to apply. Equal Opportunity Employer

Apply through HigherEdJobs

© Copyright 2019 Internet Employment Linkage, Inc.