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Assistant Professor, Marketing

University of the Fraser Valley

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Deadline	Open until filled
Date Posted	October 24, 2016
Type	Tenured, tenure track
Salary	Not specified
Employment Type	Full-time

Posting   2016.155
Position   Assistant Professor, Marketing
Department   School of Business
Status   Faculty tenure-track position at the rank of Assistant Professor, 100% full-time

Start Date   August 1, 2017

Review Date   February 1, 2017

The University of the Fraser Valley is nationally recognized for its commitment to teaching excellence, community relevance, and Indigenization. With over 100 programs, from graduate and undergraduate arts, science, and professional degrees, to trades and technical education, UFV is the school of choice for over 15,000 students.

The School of Business is recruiting for one full-time, tenure-track position at the rank of Assistant Professor in the marketing area, with an anticipated start date of August 1, 2017. Located within the Faculty of Professional Studies, the School of Business is a teaching-intensive unit with more than fifteen hundred students enrolled in certificate, diploma, degree, and post-degree programs.

At the time of commencement candidates must have completed a PhD or DBA in marketing or a related discipline from a recognized institution, preferably from an AACSB or EQUIS accredited institution. Additionally, applicants should have demonstrated proficiency as an instructor and must have a scholarly portfolio focused on professional selling and/or retail management. The successful candidate will be expected to teach courses in marketing, including International Marketing, Professional Selling, Retail Management, and Introduction to Marketing, and therein demonstrate the ability to integrate research into teaching.

The successful applicant has developed an innovative and effective teaching and learning style that engages the diverse student population at the University of the Fraser Valley (UFV) and aligns with the university's education plan. The successful applicant is committed to continuing professional development.

Applicants with excellent, recent undergraduate level teaching experience in relevant subject areas at a recognized institution will be given priority. Industry experience in consumer and institutional market research would be an asset.

There is an expectation that the successful candidate will actively participate in the development and promotion of the programs and activities of the School of Business within UFV and the broader community. Engagement of faculty in university and community service is one of the institution's three-fold goals of teaching, scholarship and service. It is expected that the successful candidate will actively contribute to UFV and the School of Business; the social, cultural, and economic development of the lower Fraser Valley region; and extra-curricular

forms of teaching and learning (e.g., student mentorship, community outreach, etc.)

How to apply

A letter of application (cover letter), academic curriculum vitae (not a résumé), teaching dossier (including a teaching philosophy statement), two-three samples of scholarly work, together with three letters of reference referring to, citing **Posting 2016.155** should be sent to:

Human Resources
University of the Fraser Valley
33844 King Road, Abbotsford, BC, Canada V2S 7M8
Tel: (604) 854-4554   Fax: (604) 854-1538   Website: www.ufv.ca
Email resumes to: hrinfo@ufv.ca

The Selection Advisory Committee will begin reviewing applications on **February 1, 2017**; however, the position will remain open until filled. Shortlisted applicants may be required to undergo a criminal record check.

All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority. In an effort to be both environmentally and fiscally responsible, UFV will contact only candidates receiving an interview. We thank all applicants for considering UFV for employment.

UFV is committed to the principle of equity in employment.