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Assistant/Associate Professor of Marketing - Analytics

[University of the District of Columbia](#) in District of Columbia

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Deadline Open until filled

Date Posted December 5, 2017

Type Tenured, tenure track

Salary Competitive

Employment Type Full-time

Job Description

The University of the District of Columbia is the only public institution of higher learning in Washington, DC. The School of Business and Public Administration (SBPA) has a strong commitment to scholarship, teaching, and engagement with the Washington metropolitan business community. We invite applications from aspiring and accomplished faculty in Marketing to join the faculty of the SBPA. This position is a nine-month, tenure track appointment plus the possibility of additional opportunities for summer teaching and research. Responsibilities include teaching both graduate and undergraduate courses. Faculty responsibilities in addition to teaching include development, review, and assessment of related learning outcomes, development of courses and programs, service on SBPA and UDC committees, and engagement with students, faculty, and the Washington business and public communities. This position will begin in August 2018.

This position requires a Ph.D. or DBA in Marketing from AACSB accredited programs. Preference will be given to applicants with prior university-level teaching experience with ability to teach all aspects of marketing courses, especially Digital Analytics and International. Candidates must demonstrate the potential for excellence in teaching and service. Priority will be given to candidates who demonstrate the ability to provide intellectual contributions and scholarship and to those with established record of excellent face-to-face and on-line teaching as well as service to a business school community. The SBPA is seeking accreditation by the Association to Advance Collegiate Schools of Business (AACSB) and all applicants must meet or exceed the minimum guidelines to be SA qualified, participating faculty. SBPA is interested in candidates who have demonstrated a commitment to excellence by providing leadership in teaching, research and service towards building an equitable and diverse scholarly environment.

Qualifications

- U.S. Citizen or permanent resident (Green Card)
- Doctorate or ABD (must complete by June 2018) in the field of Marketing or related fields from an AACSB accredited program
- Minimum 18 credit hours of graduate-level courses in the marketing discipline. No more than 20% of the credits for the degree can be on-line
- Established recent (within past two years) scholarly research accomplishments in the field and credible commitment (manuscript submission/s to refereed marketing-related journal/s) to ongoing pursuit of high quality research and teaching.
- Ability to teach across marketing discipline and functions
- Strong commitment to collaborative and interdisciplinary education and research

- Strong leadership and interpersonal skills, initiatives, and the ability to work in a multicultural student-centered environment.
- Must be able to meet AACSB scholarly academic qualification requirements. No candidate will be considered who does not meet the AACSB standards for Scholarly Academics (SA).

About School of Business & Public Administration (SBPA)

The School of Business & Public Administration prepares students to enter the dynamic and complex world of business. The philosophy that guides the educational process is to provide the working knowledge necessary for success to exhibit leadership skills in an organization, and to integrate this knowledge from the various disciplines of accounting, finance, economics, marketing, and management into a meaningful whole. Theory is combined with a practical and pragmatic approach to the effective and efficient utilization of resources. Careful attention is given to the increasing importance of resource scarcity and an understanding of the global environment in which the business community operates.

The mission of the School of Business & Public Administration is to prepare students to become adaptive, innovative, and ethical leaders with a global perspective and real-world solutions to issues that challenge public and private organizations.

The Business program is accredited by ACBSP and is actively pursuing AACSB accreditation, with a focus on global outreach, analytics, experiential learning, and creative and innovative curriculum programs.

About the University of District of Columbia (UDC)

The University of District of Columbia is the only public institution of higher education in Washington, DC. The inception of the institution originated in 1851.

The university has transformed into a modern and beautiful campus that combines the advantages of a liberal arts institution with the strengths of an urban comprehensive university. Its academic programs and resources prepare students for responsible citizenship, success in their chosen careers, and advanced study at the graduate level. The University enjoys a solid reputation for excellence in undergraduate and graduate arts and sciences and in business programs, as well as distinguished programs in engineering, law, health sciences, the fine arts and education.

The university is located in the heart of Nation's Capital, a cosmopolitan mecca and one of the most exciting and prominent cities in the world. The city embodies vibrant multicultural communities and environment, renowned national museums, world leading art and cultural centers, and celebrated ethnic and cultural magnets. Washington provides exceptional prospects and excellent opportunities for research, consulting, and grants at local, district and federal levels.



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University of the District of Columbia

How To Apply

You can apply for this position online at <http://udc.applicantstack.com/x/detail/a2hbyxhh3atz>