

The Business School of the Julius-Maximilians-University of Würzburg invites applications for
**a full-time tenure-track position (Assistant Professor level) in
Digital Marketing and E-Commerce.**

Candidates must hold a Ph.D. in Management/Marketing or related field and are expected to have an active research agenda, proven by a very strong publication record, and a commitment to excellence in teaching.

The successful applicant will be expected to teach approximately three courses per year. German language skills are a plus, but not mandatory.

In order to promote outstanding research, the University has launched the “Excellent Ideas programme” in each of its schools, offering junior researchers the opportunity to kick-start their academic careers in an esteemed research environment. The newly appointed Assistant Professor will be responsible for leading a research group dedicated to Digital Marketing and E-Commerce. The University will provide generous funding for this research group for an initial period of up to 5 years.

The University of Würzburg is an equal opportunity employer. As such, we explicitly encourage applications from women. Equally qualified applicants with disabilities will receive preferential consideration.

Please submit your application by email to the Dean’s office (dekanat@wiwi.uni-wuerzburg.de) by 31 January, 2018. Applications must include a CV, a short description of your research agenda (approx. 2 pages), a description of your teaching experience (approx. 2 pages), and the name of 3 potential referees who can be consulted for your application.

