

# **LECTURER OR SENIOR LECTURER**

## **SCHOOL OF MANAGEMENT, OPERATIONS AND MARKETING**

---

<b>POSITION TYPE</b>	Continuing (Full Time) Appointment
<b>CLOSING</b>	10 July 2016
<b>REF NO.</b>	25763

---

The Faculty of Business aims to be a world-class accredited business faculty, with a strong commitment to providing high quality services for both staff and students. The Faculty of Business is committed to advancing business-related knowledge internationally through innovative research, quality teaching and the promotion of responsible leadership and sustainable business practices.

The School of Management, Operations and Marketing is currently seeking a permanent Lecturer/Senior Lecturer in Marketing. Candidates with expertise in marketing communications/public relations, digital marketing and/or consumer behaviour would be particularly welcome. The successful academic will be responsible for contributing to the teaching activities of the School at undergraduate and postgraduate level, to carry out activities to develop/maintain scholarly research and/or professional expertise, as well as contribute to academic management activities appropriate to their position.

As a Lecturer or a Senior Lecturer you will have demonstrated collegiality and the ability to work within a collaborative team environment, strong attention to detail and willingness to engage in academic administration, as well as having a developing research profile. As a Senior Lecturer you will have published in internationally recognised journals and/or gained research funding from external sources. The successful person may be required to teach outside of standard business hours or across campuses.

This is a full time, permanent role based within the School of Management, Operations and Marketing.

Candidates must address the selection criteria outlined in the position description. For enquiries please contact the Marketing Discipline Leader, Professor Nina Reynolds via email ([ninar@uow.edu.au](mailto:ninar@uow.edu.au)) or Dr Peter McLean, Head of School on +61 2 4221 3647.

[POSITION DESCRIPTION](#) (222KB PDF)