

Senior Lecturer in Management & Marketing

[University of Wisconsin-Superior](#) in Wisconsin

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| Deadline | February 11, 2019 |
| Date Posted | January 3, 2019 |
| Type | Non tenure track |
| Salary | Competitive |
| Employment Type | Full-time |

-Superior is committed to making excellence inclusive in every aspect of the institution. Diversity, inclusion and equity are prioritized in allocating resources for all community members. We strive to offer quality programs in an environment of trust and cooperation that respects the worth of all individuals. The University is seeking candidates who will contribute to the achievement of this goal.

POSITION:

Senior Lecturer (Instructional Academic Staff; non tenure-track position), Management and Marketing, 100% academic year renewable appointment in the School of Business and Economics

DUTIES:

- Teach courses in the Management and Marketing concentrations of Business Administration. Courses to be taught include Principles of Management, Human Resource Management, Principles of Marketing, Marketing Strategy and Brand

Management and other management and marketing courses as assigned by the Director of the School of Business and Economics.

- Advise students.
- Maintain scholarly activity and provide professionally related services to the campus and community.

REQUIRED QUALIFICATIONS INCLUDE:

- Earned MBA, Master's in Management, or Master's in other relevant business discipline from a regionally accredited institution is required by February 1, 2019.
- University level teaching experience in business

DESIRABLE QUALIFICATIONS INCLUDE:

- DBA or PhD in a relevant business discipline from a regionally accredited institution
- Work experience in business management and/or marketing
- Experience or interest in teaching Internet Marketing or other digital marketing related courses
- Evidence of scholarship and activity in relevant professional societies
- Demonstrated experience and commitment to continued professional development in best practices in teaching and learning, including use of alternative delivery formats

The successful candidate will be dynamic, energetic, creative, and engaging. The successful candidate will demonstrate commitment to the public liberal arts mission and to quality teaching and learning methods. Willingness and interest in utilizing technology in the classroom strongly preferred. The successful candidate must be committed to the highest ethical standards and demonstrate effective leadership and teamwork skills. Candidates that incorporate issues of inclusive excellence and diversity within their curriculum are especially encouraged to apply. Examples of these qualities should be provided in the cover letter.

SALARY:

UW-Superior offers a competitive benefits package, including health insurance coverage for eligible dependents.

STARTING DATE:

August 26, 2019

ADDITIONAL INFORMATION:

For additional information visit www.uwsuper.edu or contact Ms. Kathy Pettingill at 715-394-8207 or by email at kpetting@uwsuper.edu

APPLICATION PROCESS: Review of all complete applications will commence at 4:30 pm on February 11, 2019 and will continue until the position is filled.

Please apply online at UW-Careers

(<http://www.uwsuper.edu/hr/employment/career-gateway.cfm>) and submit your application packet that is:

1. Cover Letter explaining your interest in the position and highlighting qualifications
2. Curriculum Vitae
3. Unofficial undergraduate and graduate transcripts
4. Names and contact information of only three (3) professional references
5. Statement of teaching philosophy
6. Teaching evaluations for any university teaching experience

Internal applicants: select the internal applicant link. Registration for account not required.

External applicants: select the external applicant link and register for an account:

How to Register for a UW-Careers Account:

1. To register for a UW-Careers account, click on the click here to Register link to create your user name and password.
2. Search for the #19-29 Senior Lecturer in Management & Marketing in the School of Business and Economics position and click on the Apply Now button to submit a resume.
 - o At this time, you will be asked to complete your profile. Please select Save to continue the application process.
3. To submit your letter of application, unofficial transcripts, etc., you must add the document as an attachment by clicking on the Add Attachment link below the Cover Letters and Attachments box.

4. Clicking on the Next link, please complete the required Online Questionnaire.
5. After the Online Questionnaire has been completed, click Next again to provide contact information for three professional references, if required, in the References section by selecting the Add Reference link.
6. Once reference information has been listed, click on Next to complete the How did you find out about the position? section of the application process.
7. Once you have completed all sections, click on the Save button and then Submit button to submit your materials.

At any time you may select the Save button to save your progress. When you have submitted your application, ability to change materials submitted will not be available.

If you have questions in regards to the hiring process, please contact Ms. Kathy Pettingill at 715-394-8207 or by email at kpetting@uwsuper.edu

UW-Superior: A Special Place:

The University of Wisconsin-Superior is Wisconsin's public liberal arts college. Established in 1893 with a mission to train teachers, it later became a part of the University of Wisconsin-System, and in 1998 was designated as Wisconsin's Public Liberal Arts College by the University of Wisconsin System Board of Regents. The University serves 2,500 traditional and non-traditional students and is dedicated to the integration of liberal and professional studies and to serving a diverse student population.

UW-Superior maintains its foundational teacher education college values through its emphasis on excellence in teaching, as well as service to the community and region. Its core mission is student-centered. The institution fosters intellectual growth and career preparation within a liberal arts tradition that emphasizes individual attention, embodies respect for diverse cultures and multiple voices, and engages the community and region. The richness of its programs creates a personalized educational environment that integrates theory and practice, liberal and professional education, teaching, scholarship, and creativity. The University

has a significant investment in and commitment to campus-wide Liberal Arts High Impact Practices (HIPs) that includes a First Year Experience, Academic Service Learning, Global Awareness, Writing Across the Curriculum, Undergraduate Research Scholarly and Creative Activity, and a Senior Year Experience.

At UW-Superior, we promote the values of academic excellence, integrity, and community within a collegial environment. At the core of our values is the appreciation for, and examination of, diversity, inclusivity, and equity. UW-Superior offers day, evening, weekend, and distance learning classes at both the undergraduate and graduate levels.

The University will not reveal the identities of applicants who request confidentiality in writing, except that the identities of “final candidates” must be revealed upon request. According to the Attorney General, “final candidates” under Wisconsin law means the five candidates who are considered most qualified for the position. See Wis. Stat. Sec. 19.36(7)(a).

The University reserves the right to check additional references with notice given to the candidates at the appropriate time in the process.

Employment will require a criminal background check. A pending criminal charge or conviction will not necessarily disqualify an applicant. In compliance with the Wisconsin Fair Employment Act, the University does not discriminate on the basis of arrest or conviction record.

Employment is subject to federal laws that require verification of identity and legal right to work in the United States as required by the Immigration Reform and Control Act.

For UW-Superior campus safety information and crime statistics/Annual Security Report, see <http://www.uwsuper.edu/safety/cleary> or contact the Office of Campus Safety at (715) 394-8114 for a printed copy.

UW-Superior is an AA/EEO/Veterans/Disability employer dedicated to enhancing equity, diversity and inclusivity.



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How To Apply

Please refer to the job description for information on how to apply.