

ASSISTANT PROFESSOR

Position Information

Posting Details

Official Job Title	ASSISTANT PROFESSOR
Working Title:	Assistant Professor – Marketing
Position Number	01237116
Division	B12 Sheldon B Lubar School of Business
Department	B1225 MARKETING
Position Type	Faculty
Appointment Type	Tenure Track Faculty
FLSA Status	Exempt
Percent	100
Posting Type	Faculty

Introduction (Description of School/College/Dept/Program)

The University of Wisconsin-Milwaukee is a premier public urban university committed to academic excellence. One of the nation's top 115 research universities, UWM has earned the highest rating for a research institution referred to as a R1 rating from the Carnegie Classification of Institutions of Higher Education. The campus is located in the commercial and industrial hub of Wisconsin in a pleasant residential neighborhood only a few blocks from Lake Michigan. UW-Milwaukee is one of the two doctoral campuses in the 26-campus University of Wisconsin System with a student enrollment close to 28,000. The Sheldon B. Lubar School of Business is accredited by AACSB International. It offers BBA, MBA, Executive MBA, MS and PhD degree programs and our MBA and undergraduate programs are ranked regionally and nationally for excellence. Further information is available at our Web site: <http://www.lubar.uwm.edu/>

Job Summary

The Sheldon B. Lubar School of Business at the University of Wisconsin-Milwaukee invites applications for a tenure-track Assistant Professor Position in Marketing to begin in the Fall of 2018.

The primary responsibilities in this position will be to provide high quality research for publication in top-tier business journals and teaching excellence in the Lubar School of Business. Additionally, the selected candidate will contribute to the mission of the Lubar School by engaging with, mentoring, and advising students, by providing service to the area, School, and University through committee service and other shared governance activities, and by enhancing the School's strong linkages with the business community.

Minimum Qualifications

Qualified candidates will possess a Ph.D. in Business or a closely related field, majoring in Marketing or allied area. Candidates with anticipated Ph.D. completion by August 2018 will also be considered. Required qualifications also include proven teaching and research skills, and a strong interest in teaching courses in Marketing Strategy, Marketing Management, Marketing Research, and related topics as stated in the cover letter.

Preferred Qualifications

Preference will be given to candidates with demonstrated teaching excellence and strong communication skills as evidenced in teaching evaluations, and the potential for high-impact research in Marketing. Highly preferred qualifications also include a research record of exceptional quality published in top peer-reviewed journals.

Application Instructions

Candidates seeking consideration must apply at <http://jobs.uwm.edu/postings/26510>

and submit application materials electronically to include: cover letter, curriculum vitae, list of courses taught, teaching evaluations, and information relative to dissertation status and anticipated schedule for completion, if applicable. Also provide a list of three references with contact information to include postal addresses, e-mail, and telephone numbers with the application.

This is a continuous recruitment. The Search Committee will review applications beginning September 18, 2017 and continue until the position is filled. However, applications received after September 17, 2017 may not receive consideration.

Application Deadline

Continuous (Open Until Filled?)

Yes

If Continuous, Initial Review Date

09/18/2017

Position Contact Name

Xiaojing Yang

Contact Phone

414-229-6537

Contact Email

yangxiao@uwm.edu

Application Notes

For this position, applicants are required to apply online. UWM will not consider paper, emailed or faxed applications. Additionally, applicants must complete all required fields and attach any required documents. The process is complete when the message "Your application has been submitted" is displayed and you receive a confirmation number.

Legal Notices

AA/EO Statement

UWM is an AA/EO employer: All applicants will receive consideration for employment without regard to race, color, national origin, religion, sex, sexual orientation, gender identity/expression, disability, or protected veteran status.

Reasonable Accommodations

UWM provides reasonable accommodations to qualified individuals with disabilities who are employees or applicants for employment. Employment opportunities will not be denied because of the need to make reasonable accommodations for a qualified individual with a disability. If you need assistance or accommodation in applying because of a disability, please contact uwm-jobs@uwm.edu or 414-229-4463. This job announcement and other material on this site will be made available in alternate formats upon request to an individual with a disability.

Confidentiality of Applicant Materials

UWM is a State agency and subject to Wisconsin's Open Records Law. UWM will not, however, reveal the identities of applicants who request confidentiality in writing except as may be required by Wisconsin's Open Records law. In certain circumstances, the identities of "final candidates" and/or the identity of the appointed applicant must be revealed upon request.

CBC Policy

Employment will require a criminal background check.

Annual Security and Fire Safety Report (Clery Act)

For the UWM Annual Security and Fire Safety Reports (i.e., Clery Report), which includes statistics about reported crimes and information about campus security policies, see <http://www.cleryact.uwm.edu/>, or call UWM's Office of Student Life, Mellencamp Hall 118 at (414) 229-4632 for a paper copy.

Applicant Documents

Required Documents

1. Cover Letter
2. Resume/Curriculum Vitae
3. References

4. Other Document 1
5. Other Document 2

Optional Documents

Posting Specific Questions

Required fields are indicated with an asterisk (*).