



University of Wisconsin-Milwaukee
Sheldon B. Lubar School of Business
Assistant Professor – Marketing

The Sheldon B. Lubar School of Business at the University of Wisconsin-Milwaukee invites applications for a tenure-track Assistant Professor of Marketing to begin in the Fall of 2019.

Qualified candidates will possess a Ph.D. in Business majoring in Marketing or related field. Candidates with anticipated Ph.D. completion by August 2019 will also be considered. Required qualifications also include proven research skills and a strong interest in teaching marketing courses in strategy, analytics, entrepreneurship, and digital marketing. Preferred qualifications include demonstrated evidence of the potential for high-impact research, the capacity for teaching excellence, superb communication skills as evidenced in teaching evaluations, and an ability to work collegially and collaboratively within the university and the business community. Highly preferred qualifications also include a research record of exceptional quality published in top peer-reviewed journals.

The primary responsibilities in this position will be to provide teaching excellence in the Lubar School of Business and scholarly research for publication. Additionally, the selected candidate will contribute to the mission of the Lubar School by engaging with, mentoring, and advising students, by providing service to the area, School, and University through committee support and other shared governance activities, and by enhancing the School's strong linkages with the business community.

The University of Wisconsin-Milwaukee is a premier public urban university committed to academic excellence. Located in the commercial and industrial hub of Wisconsin, the campus is in a pleasant residential neighborhood only a few blocks from Lake Michigan. UW-Milwaukee is one of the two "doctoral cluster" campuses in the University of Wisconsin System with a student enrollment close to 26,000. The Sheldon B. Lubar School of Business, known for superior scholarly research and academic programs, is accredited by AACSB International since 1970. It offers BBA, MBA, Executive MBA, MS and PhD degree programs. With doctorates from some of the country's leading universities, more than 70 full-time faculty bring an impressive range of expertise to the Lubar School. Additionally, the Lubar School faculty research has gained recognition in national and international rankings and our MBA and undergraduate programs are ranked regionally and nationally for excellence. Further information is available at our Web site: www.lubar.uwm.edu

Candidates seeking consideration must apply at <http://jobs.uwm.edu/postings/27842> and submit application materials electronically to include: cover letter and curriculum vitae with information on courses taught, teaching evaluations, and status of dissertation with anticipated schedule for completion if applicable. Also provide a list of three references with contact information to include postal addresses, e-mail, and telephone numbers with your application. Review of applications will begin September 17, 2018 and continue until the position is filled. However, applications received after September 16, 2018 may not receive consideration.

The University of Wisconsin-Milwaukee is an AA/EEO employer committed to increasing diversity in recruitment and retention and advancing our University as an inclusive campus. All applicants will receive consideration for employment without regard to race, color, national origin, religion, sex, sexual orientation, gender identity/expression, disability, or protected veteran status. Under Wisconsin's open records law, request for confidentiality will be honored, except that the names and titles of all finalists must be disclosed upon request. All finalists for this position will require a criminal records review consistent with the Wisconsin Fair Employment Act. For information relating to the UWM Campus Security Report, see www.cleryact.uwm.edu or contact the Office of Student Life at (414) 229-4632 for a paper copy.

For questions or further information about this position contact the Search Committee Chair, Dr. Amit Bhatnagar at amit@uwm.edu or 414-229-2520.