



JOBS AT UW

UNIVERSITY OF WISCONSIN-MADISON

FULL, ASSOC, OR ASST. PROFESSOR IN MARKETING

JOB NO:
95308-FA

WORK TYPE:
FACULTY-FULL TIME

DEPARTMENT:
WSB/MARKETING

LOCATION:
MADISON

CATEGORIES:
INSTRUCTIONAL

POSITION
VACANCY ID: 95308-FA

EMPLOYMENT
CLASS: Faculty

WORKING TITLE: Full, Assoc, or Asst. Professor in Marketing

OFFICIAL TITLE: PROFESSOR(C20NN) or ASSOCIATE PROFESSOR(C30NN) or ASSISTANT PROFESSOR(C40NN)

HIRING
DEPARTMENT(S): A123900-WISCONSIN SCH OF BUSINESS/MARKETING

FTE: 100%

**ANTICIPATED
BEGIN DATE:** AUGUST 19, 2019

TERM: N/A

**ADVERTISED
SALARY:** Negotiable
ACADEMIC (9 months)

**DEGREE AND
AREA OF
SPECIALIZATION:** Ph.D. in Marketing or related field required by start date.

Well qualified applicants will have demonstrated high quality research with publications in top tier journals, and will have demonstrated evidence of excellence in teaching.

**MINIMUM
NUMBER OF
YEARS AND TYPE
OF RELEVANT
WORK
EXPERIENCE:** Candidate with new or anticipated Ph.D. degrees will have research under way that is likely to result in one or more publications in top tier journals, and will have presentation skills that suggest future excellence in teaching.

Candidates for tenure rank will possess academic credentials to qualify for a tenured faculty appointment at UW-Madison.

**LICENSE OR
CERTIFICATE:**

The Marketing Department in the Wisconsin School of Business seeks a full-time, nine-month, tenure track appointment (Assistant, Associate, or Full Professor) to begin August 2019, pending on position clearance and availability of funding. The position would be responsible for teaching graduate and undergraduate students

in Marketing and related field at the Wisconsin School of Business, conducting scholarly research and performing university service.

**POSITION
SUMMARY:**

The Marketing department is rated among the top programs in the country for research productivity. The department has strong undergraduate and MBA programs. The department includes the A.C. Nielsen Center for Marketing Research, a nationally prominent center which trains masters students in this area as well as houses the Center for Brand and Product Management, a center designed to give students outstanding training for jobs in product management at leading companies throughout the world. We are also proud to be part of a great university with excellent resources available to both faculty and students. The Wisconsin School of Business offers degrees in Marketing at the undergraduate, master's, and PhD level. The School currently enrolls approximately 2000 undergraduates (sophomore/junior/senior level), 400 masters, and 80 PhD students.

**ADDITIONAL
INFORMATION:**

The Department and School of Business are committed to increasing the diversity of the campus community and curriculum. Candidates who can contribute to these goals are encouraged to identify their strengths and experiences in these areas.

Amber Reiersen
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CONTACT:

Relay Access (WTRS): 7-1-1 (out-of-state: TTY: 800.947.3529, STS: 800.833.7637) and above Phone number (See [RELAY SERVICE](#) for further information.)

Please follow application procedures for job posting at <https://jobs.wisc.edu/>. You will be asked to submit three PDF documents: 1) a cover letter, 2) a detailed curriculum vitae that

**INSTRUCTIONS
TO APPLICANTS:**

includes a complete list of publications, and 3) one document containing a research statement, a teaching statement, a working paper, and one job market paper.

You will also be asked to provide the names and contact information of three references. References may be contacted and asked to provide a letter of recommendation.

The deadline for assuring full consideration is August 31, 2018, however positions will remain open and applications may be considered until the position is filled.

**ADDITIONAL
LINK:**

[Full Position Details](#)

The University of Wisconsin is an Equal Opportunity and Affirmative Action Employer.

The [Annual Security and Fire Safety Report](#) contains current campus safety and disciplinary policies, crime statistics for the previous 3 calendar years, and on-campus student housing fire safety policies and fire statistics for the previous 3 calendar years. UW-Madison will provide a paper copy upon request; please contact the [University of Wisconsin Police Department](#).

APPLICATIONS OPEN:

JUL 31 2018 Central Daylight Time

APPLICATIONS CLOSE:

OPEN UNTIL FILLED