

# Assistant Professor - Marketing (Two Vacancies)

[University of Wisconsin-Green Bay](#) in Wisconsin

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<b>Deadline</b>	October 28, 2019
<b>Date Posted</b>	September 25, 2019
<b>Type</b>	Tenured, tenure track
<b>Salary</b>	Commensurate with experience
<b>Employment Type</b>	Full-time
<b>Position Information</b>	

**Working Title:** Assistant Professor - Marketing

**UW System Title:** Assistant Professor

**Start Date:** August 24, 2020

## Essential Job Functions

The Austin E. Cofrin School of Business at the University of Wisconsin-Green Bay seeks applicants for two tenure-track position in Business Administration, specializing in Marketing (Marketing Management, International Marketing, and/or Digital Marketing). Applicants will be considered for both positions.

These positions include the following responsibilities:

- Teach a normal teaching load of courses in or related to Marketing, Marketing Research, Selling and Sales Management, Marketing Management, and/or International Marketing. Courses may be taught face-to-face, online, blended,

and via interactive video at any of the University's four campuses.

- Advise students.
- Perform scholarly activities consistent with rank.
- Perform institutional and community service, including professional engagement with the regional business community.
- Contribute to the ongoing programmatic development of the Austin E. Cofrin School of Business.
- Participate fully in AACSB accreditation efforts.

In addition, the successful candidate will be expected to display a demonstrated potential for excellence in teaching, service, and scholarship and a commitment to undergraduate and graduate education. The candidate should also possess communication and interpersonal skills sufficient to work effectively with a diverse array of students and colleagues.

## **Qualifications**

### **MINIMUM QUALIFICATIONS:**

- Earned doctorate in Business with specialization in Marketing, or closely related field, from an accredited institution. ABD candidates will be considered; however, an earned doctorate in Business, or closely related field, from an accredited institution is a necessary condition for contract renewal. ABD candidates will be hired into a terminal appointment at the rank of Instructor with a rate determined at the time of hire. Upon degree conferral during the terminal period, the contracted appointment with the rank of Assistant Professor will be reinstated
- Evidence of engagement in institutional, community, and professional endeavors

## **Conditions of Appointment**

Position is an academic year, tenure-track appointment. Applicants must be

considered for tenure and promotion in six years, although tenure decisions may be at any time. Promotion from Assistant to Associate Professor is simultaneous with tenure. Excellence in teaching, sustained scholarly activity, and institutional service required for retention and promotion. Official transcripts of the highest degree achieved will be required of finalist(s). A criminal conviction investigation will be conducted on the finalist(s). In compliance with the Wisconsin Fair Employment Act, the university does not discriminate on the basis of arrest or conviction record.

All final candidates must be asked, prior to hire, whether they have been found to have engaged in, are currently under investigation for, or left employment during an active investigation in which they were accused of sexual violence or sexual harassment. When obtaining employment reference checks, these same sexual violence or sexual harassment questions must also be asked.

## Salary

Competitive salary commensurate with qualifications and experience.

## **BENEFIT DETAILS**

The UW System provides an excellent benefits package, including participation in the Wisconsin State Retirement System.

- <https://www.wisconsin.edu/ohrwd/benefits/download/summaries/fasl.pdf>
- Total Compensation Estimator:  
<https://www.wisconsin.edu/ohrwd/benefits/totalcomp/>

## To Apply

Please go to the full job posting at <https://www.uwgb.edu/human-resources/employment/career-opportunities/assistant-professor-marketing-two-vacancies/> and select the applicable application link.

Select the job title for which you are applying. Click the "Apply for Job" button. You must create an account and login before you can apply. If you are already a

registered user, input your "User Name" and "Password" and select "Sign In." If you have not yet registered, click on "Register Now" to begin the registration process.

Please be sure to complete all required fields, and include all required documents before submitting your application. Once submitted, you will not be able to edit or attach any application materials. Files must be complete to be considered. Please include the following documents:

- Cover letter specifically addressing qualifications for the essential job functions
- Curriculum Vitae
- Names and contact information for three references
- Unofficial transcripts of all graduate work.
- Course evaluations

If you have any questions, need accommodations, or submitted your application with missing materials, call or email:

Kelly Anklam

Phone: (920) 465-2006

Email: [aecsb@uwgb.edu](mailto:aecsb@uwgb.edu)

### Application Deadline

To ensure consideration, please submit application materials by **Monday, October 28, 2019.**

Note: The University of Wisconsin System will not reveal the identities of applicants who request confidentiality in writing, except that the identity of the successful candidate will be released. See [Wis.Stat. sec. 19.36\(7\)](#).

For more information regarding the University of Wisconsin-Green Bay and the surrounding area, see our [Campus and Community](#) section. For Campus Safety information see our [Office of Public Safety website](#) and our [Annual Security Report](#) (for a paper copy please contact the Office of Human Resources at (920) 465-2390).

This report includes statistics about reported crimes, as well as information about crime prevention and campus security policies and procedures.

The University of Wisconsin-Green Bay is an Affirmative Action Equal Employment Opportunity employer committed to achieving a diverse workforce and to maintaining a community which welcomes and values a climate supporting equal opportunity and difference among its members. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender and/or gender identity or expression, marital or parental status, genetic information, national origin, ethnicity, citizenship status, veteran or military status (including disabled veteran, recently separated veteran, other protected veteran, or Armed Forces service medal veteran status), age, or disability.



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- **Associate Dean - Austin E Cofrin School of Business**

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- **Budget Director**

University of Wisconsin - Green Bay

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### **How To Apply**

You can apply for this position online at <https://www.uwgb.edu/human-resources/employment/career-opportunities/assistant-professor-marketing-two-vacancies/>