

# Assistant Professor of Marketing

[University of Wisconsin - River Falls](#) in Wisconsin

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<b>Deadline</b>	January 15, 2020
<b>Date Posted</b>	October 30, 2019
<b>Type</b>	Tenured, tenure track
<b>Salary</b>	Competitive
<b>Employment Type</b>	Full-time

is a full-time, nine-month, tenure-track faculty position (100% teaching, research, & service) at the rank of Assistant Professor in the Department of Management and Marketing. The official course load is 12 credits, four 3 credit courses per semester, but some reassigned time may be earned through research productivity and graduate teaching.

The successful candidate will demonstrate a strong interest and ability to teach courses in marketing at the undergraduate and graduate levels, develop curriculum and participate in assessment, maintain an active research agenda in marketing, advise upper-level majors, and provide service to both the university and the profession. Opportunities exist for optional summer employment through teaching, research grants, and other funding sources. Anticipated appointment date: August 24, 2020.

## RESPONSIBILITIES:

- Teach marketing courses at the undergraduate and graduate levels. Engage in high-impact educational practices such as faculty-student collaborative research and/or global education and/or developing and supporting external partnerships; engage in program/curriculum development and student learning outcomes assessment; and academically advise upper-level marketing students (55%).
- Engage in research and scholarly activity and publish in peer-reviewed journals (at the level appropriate for an AACSB-accredited institution). Extensive high-level professional experience and activities may be acceptable instead. (35%).
- Provide service to department, college, university, and the profession (10%).

## **KNOWLEDGE, SKILLS AND ABILITIES:**

### Required:

- Education: Doctorate in Marketing or a related field from an accredited institution (ABD with confirmed completion date prior to start of employment will be considered).
- Experience: Successful college-level teaching as evidenced by most recent teaching evaluations and a record of and commitment to scholarly activity resulting in peer-reviewed publications.

### Preferred:

- Experience teaching marketing strategy, and/or marketing research and/or marketing analytics and willingness to teach additional subjects.
- Graduate teaching experience
- Relevant professional experience

### **To Apply:**

Materials not submitted through <https://jobs.uwrf.edu/postings/5897> cannot be considered.

Applications must include:

- Curriculum Vitae
- Unofficial Transcripts (official copies will be required if hired)
- Evidence of Teaching Effectiveness (upload under ‘Other Document’)
- Letter of interest detailing exactly how your qualifications and experience fit with the needs stated above (upload under ‘Cover Letter’)
- Names, addresses, telephone numbers, and e-mail addresses of at least four references who can specifically comment upon your teaching ability, experience and professional preparation (upload under ‘References’).

Inquiries should be addressed to:

Stacy Vollmers

Management and Marketing

[stacy.vollmers@uwrf.edu](mailto:stacy.vollmers@uwrf.edu)

The names of all nominees and applicants who have not requested confidentiality in writing, and identities of all finalists, must be released upon request.

**Deadline to Apply:** Initial review of applications will begin upon receipt. For full consideration, applicants should submit all required materials by January 15, 2020. A criminal background check will be completed on final candidates.



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# How To Apply

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