

Assistant Professor

Institution:	University of Wisconsin - River Falls
Location:	River Falls, WI
Category:	Faculty - Business - Marketing and Sales
Posted:	12/05/2018
Application Due:	01/27/2019
Type:	Full-Time

Working Title: Assistant Professor

Appointment Type: Faculty

FTE: 100

Position Summary:

The University of Wisconsin-River Falls seeks an assistant professor of traditional marketing communications to help grow its innovative undergraduate interdisciplinary major. Applicants should show evidence of successful workplace experience in marketing communications or related areas, as well as expertise in marketing communications theory and practice and teaching experience at the college level. This is a full-time, probationary tenure track position.

This position will focus on instructing courses in traditional areas of marketing communications including, but not limited to:

- Advertising
- Public Relations
- Persuasion
- Media Writing
- Senior Seminar, a course that prepares graduating seniors for entry into the marketing communications profession

Instruction should be approached from an application-based perspective that combines Marketing Communications' foundations and principles with current and historically topical events, campaigns and issues. The ideal candidate should also include global, ethical and diversity-based subject matter when applicable within their courses. In addition, the candidate will create new courses that fit with their personal interests and align with the department's vision

Knowledge, Skills and Abilities:

Required Qualifications:

- Ph.D. in Marketing Communications, Marketing, Mass Communications or related degree, with a concentration in marketing, business communication, public relations, advertising or similar focus
- Two years of demonstrably strong teaching skills at the college/university level. May include courses taught while in graduate school
- Evidence that demonstrates the inclusion of global, ethical and diversity-based subject matter within courses taught

Preferred Qualifications:

- Marketing communications experience within a business, industry, nonprofit, or government entity.

Special Instructions to Applicants:

Applicants are required to apply online. UWRF will not consider paper, emailed or faxed applications.

Applicants are required to provide:

- **Curriculum vitae**
- **An unofficial transcript (Official copies of transcripts will be required if hired)**
- **Statement of teaching philosophy**
- **Letter of interest specifying qualifications and experience (Upload under 'Cover Letter')**
- **Provide the names, addresses, telephone numbers, and e-mail addresses of three references who can specifically comment on your teaching ability, experience and professional preparation (Upload under 'References')**
- **A 300 word document (maximum) that describes a client issue that you resolved. Please address the issue, what you did to solve it, and the results (Upload under 'Other Document')**

Inquiries should be addressed to:

Jennifer Willis-Rivera, Search Chair

Communication Studies Program

Communication and Media Studies Department

Sandra.ellis@uwrf.edu

Deadline to Apply: Initial review of applications will begin upon receipt. For full consideration, applicants should submit all required materials by January 27, 2019. A criminal background check will be completed on final candidates.

EEO/AA Statement:

UW-River Falls is an equal opportunity, affirmative action employer subject to all state and federal regulations pertaining to non-discrimination based upon sex, gender identity or expression, sexual orientation, race, color, national origin, religion, disability, marital status, age, arrest and/or conviction record, veteran or military status. All persons, especially women, minorities, veterans, and persons with disabilities are encouraged to apply.

Employment is subject to federal laws that require verification of your identity and legal right to work in the United States as required by the Immigration Reform and Control Act.

Confidentiality of Applicant Materials:

The University of Wisconsin System will not reveal the identities of applicants who request confidentiality in writing, except that the identity of the final candidates may be released. See Wis. Stat. sec. 19.36(7).

Annual Security and Fire Safety Report:

The Annual Security and Fire Safety Report, which includes statistics about reported crimes and information about campus security policies can be viewed at <https://www.uwrf.edu/Police/Annual-Security-Report.cfm> or call University Police at 715-425-3133 for a paper copy.

APPLICATION INFORMATION

Contact: Human Resources
University of Wisconsin-River Falls

Online App. Form: <http://jobs.uwrf.edu/postings/4799>

We are committed to creating an educational community which enhances student awareness and appreciation of diverse ethnicities and cultures and which actively supports tolerance, civility and respect for the rights and sensibilities of each person without regard to economic status, ethnic background, political views, sexual orientation, or other personal characteristics or beliefs. Awareness of and sensitivity to diverse ethnic and cultural heritages are especially sought in applicants.

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record, veteran status, and membership in the national guard, state defense force, or any other reserve component of the military forces of the United States or the State of Wisconsin. All persons, especially women, persons of color, people with disabilities and protected veterans are encouraged to apply. Employment is subject to federal laws that require verification of your identity and legal right to work in the United States as required by the Immigration Reform and Control Act.

For a copy of UW-River Falls campus safety information see <http://www.uwrf.edu/Police/CampusRecordsCrimes.cfm> or call Public Safety at (715) 425-3133 for a paper copy. This material includes crime statistics (Annual Security Report) and information on crime prevention, sexual assault and drug/alcohol issues.

Apply through Institution's Website

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